



## GREATER CLEVELAND FILM COMMISSION

March 9, 2011

### **Greater Cleveland Film Commission announces Marvel Studios' "The Avengers" to be filmed in Cleveland**

CLEVELAND - The Greater Cleveland Film Commission, working in conjunction with the City of Cleveland, Cuyahoga County and the State of Ohio, announces that Marvel Studios will film parts of the comic book superhero adventure film THE AVENGERS in Cleveland. The production will be the largest feature film ever made in Ohio, as well as the largest Marvel Studios production to date. The film will employ hundreds of Ohio-based cast and crew, and use local service and supply vendors. Pre-production is already underway with principal photography scheduled to start in April 2011 and running through September 2011.

[READ THE FULL PRESS RELEASE HERE](#)

#### **AVENGERS HIRING LOCAL CREW IN ALL DEPARTMENTS**

Avengers is tentatively scheduled to shoot in Cleveland and surrounding areas starting in early August and will be hiring local crew in all departments. Crew members who are interested in working on the show are encouraged to submit their resumes to [cleveland@cupber.com](mailto:cleveland@cupber.com)

This address is for resume submissions only. There will be no response to emails sent to this address. **This is not for actor or extras resumes - that information will be posted at a later date.**

For news, updates and jobs listings, visit [www.clevelandfilm.com](http://www.clevelandfilm.com)!

### **GCFC Media Industry Mixer!**

Join us on Wednesday, March 16 for the first quarterly **Media Industry Mixer** of the year! Come out to hear the latest film news and meet others in the media industry at Brothers Lounge ([11609 Detroit Avenue](#)) from 6:00 - 9:00 pm! Please RSVP by contacting Jason Drake at [jdrake@clevelandfilm.com](mailto:jdrake@clevelandfilm.com)

\*\* NOTE: If you have film news to announce at the Mixer, please contact Jason Drake

**PLEASE NOTE:** At this time, we have no additional information beyond what is included in this release above. As we get additional information about the production, we will post it to our website ([www.clevelandfilm.com](http://www.clevelandfilm.com)) and in this newsletter.

## Welcome to Cleveland, Avengers Plain Dealer editorial

Monday, March 07, 2011  
By The Plain Dealer Editorial Board  
[Link](#)

"Avengers assemble!"

That catalytic comic-book battle cry heralds state-of-the-art superhero stunts and a nice chunk of change for Cleveland. But the star of the spectacular -- and the lure for the Marvel Comics/Disney decision to film scenes for the upcoming "Avengers" movie in Cleveland -- is the Ohio film tax credit.

Supporting roles go to Gov. John Kasich and the Greater Cleveland Film Commission for helping ink the deal when Michigan's governor said he'd be eliminating that state's film tax credits.

A Marvel executive said Ohio's tax break was the prime incentive to shoot scenes from the action blockbuster starring Robert Downey Jr., Samuel L. Jackson and Scarlett Johansson in a city (and a state) gaining a reputation for cost-effective cinematic settings. Since the tax credit was greenlighted in July 2009, a dozen projects with combined budgets of more than \$76.4 million have qualified.

Moviemakers are tax-rebated 25 percent of what they spend in the state, up to a maximum \$5 million per picture, in return for employing local residents as cast, crew and extras.

The goal, as articulated by Film Commission Executive Director Ivan Schwarz, the driving force behind the tax credit, is to create sustainable employment for actors, accountants, attorneys, set designers, construction crews and caterers.

He has a strong ally in Kasich, who understands how Hollywood in the heartland can drive economic development for the whole state.

[atjdrake@clevelandfilm.com](mailto:atjdrake@clevelandfilm.com). \*\*

**The Greater Cleveland Film Commission has a new address!** Please be sure to update your records with the new address:

**Greater Cleveland Film Commission**  
812 Huron Road, Suite 690  
Cleveland, OH 44115  
T: 216.623.3910  
F: 216.623.0876  
[www.clevelandfilm.com](http://www.clevelandfilm.com)

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## Online Jobs Listing

Be sure to check the JOBS section of [clevelandfilm.com](http://clevelandfilm.com) regularly for the most updated jobs listings. If you have a job opening that you'd like to have posted on the website, email it to [info@clevelandfilm.com](mailto:info@clevelandfilm.com)!

## Online Crew and Vendor Listings

Don't miss out on opportunities to aid the growing film industry of Northeast Ohio. If you are not listed on our website, productions coming into town may not be aware of what you can offer them! Make sure you update your listing on our website and stay tuned to the jobs page of [www.clevelandfilm.com](http://www.clevelandfilm.com)!

## BOOT TRACKS hiring crew, cast

Cuyahoga Film Bros Inc. is crewing up for a new feature film to be shot in Cleveland, Ohio starting on March 14. The shoot will be for a total of 4 weeks of Principal photography. This is a union show, non union are welcome to apply. Please include your resume, union status and if you are able to work as a Cleveland local. This job will be paid. To apply or for more information, please contact the production at [boottracks@gmail.com](mailto:boottracks@gmail.com)

### Casting call: Speaking Roles

Submit headshot and resume via email at [boottracks@gmail.com](mailto:boottracks@gmail.com) and specify role(s) in subject header. Sides will be distributed at the casting call. To see full list of roles, click [here](#).

### Open call: Extras

Open call for background extras on March 19th (East Side) and March 20th (West Side). Looking for ALL TYPES, must be 18 years and older. Participants are asked to bring ID and a non-returnable photo to the open call. If you are unable to bring a photo, your photo will be taken at the open call. Anyone unable to attend the open call is asked to email their name, age, height, weight, phone number, and a recent picture or two to [extrasbt@gmail.com](mailto:extrasbt@gmail.com), with your name in the subject line. For more information on date and location, click [here](#).

## Cleveland International Film Festival

March 24 - April 3, 2011



cleveland international film festival

[www.clevelandfilm.org](http://www.clevelandfilm.org)

Celebrate the 35th annual **Cleveland International Film Festival**, at Tower City Cinemas in Tower City Center (230 West Huron Road, Cleveland, OH 44113) and satellite screenings: Cedar Lee Theatre, Shaker Square Cinemas, Capitol Theatre, and Plaza Cinemas at Chapel Hill.

Tickets go on sale to the general public on March 11. Ticket prices for most films are \$10 for CIFF members

With questions regarding listing yourself on our website, contact Jason Drake at [jdrake@clevelandfilm.com](mailto:jdrake@clevelandfilm.com).

## Events Listing

### Upcoming GCFC Events

#### Media Industry Mixer

March 16  
6 - 9 pm

### Community & Film Events

#### CMT MADE Open Casting Call

March 15  
Westlake

#### Turner Classic Movies ROAD TO HOLLYWOOD screening of NORTH BY NORTHWEST

March 16  
Cleveland Institute of Art

#### Hollywood IT Summit

March 17  
Los Angeles

#### Cleveland International Film Festival

March 24 - April 3

For more events, check out [www.clevelandfilm.com](http://www.clevelandfilm.com)!

and \$12 for non-members. For more information on films, CIFF membership and to purchase tickets, visit the [Cleveland International Film Festival](#) website!

**Get \$2.00 off your ticket price by using code GCFC when purchasing tickets online, by phone or in person!**

- Purchase tickets online at [www.clevelandfilm.org](http://www.clevelandfilm.org)
- By phone, call the Ulmer & Berne Film Festival Box Office at 877-304-3456
- Visit the Ulmer & Berne Film Festival Box Office in the lobby of Tower City Cinemas

And don't forget to join the Greater Cleveland Film Commission on Saturday, April 2 for a screening of the documentary feature [Cleveland vs. Wall Street](#).

**Cleveland vs. Wall Street**

**Saturday, April 2**

**4:10 pm**

For tickets or more information, click [here](#).

## **The Corporate Club at Landerhaven presents Marketing Cleveland**

### [Marketing Cleveland](#)

Tuesday, March 15, 2011

11:30am Registration | 12 noon Luncheon and Program

Featuring:

**DAVID GILBERT**, President & CEO, Greater Cleveland Sports Commission & Positively Cleveland

**IVAN SCHWARZ**, Executive Director, Greater Cleveland Film Commission

**BAIJU SHAH**, President & CEO, BioEnterprise

Moderated by Chris Tye, Emmy Award-Winning Reporter, WKYC TV 3.

For more information or to purchase tickets, click [here](#).

## **Film Industry Opportunities & Events**

### [Turner Classic Movies' ROAD TO](#)

**HOLLYWOOD** coming to Cleveland on March 16 for a 7:30 screening of NORTH BY NORTHWEST (1959), hosted by Robert Osborne, with special guest

Eva Marie Saint. For more information, visit <http://www.tcm.com/2011/roadtohollywood/index.htm>!

For the first time, Hollywood's leading IT executives will be joining together for an unprecedented meeting of the minds about how to transform the Entertainment Business with Information Technology at the **Hollywood IT Summit** on March 17 in Los Angeles. For more information, visit [www.hollywooditsummit.com](http://www.hollywooditsummit.com)

The **Women of African Descent Film Festival** (May 2011, Brooklyn, NY) presented by the Brooklyn Chapter of the Links Inc., seeks feature length and short films directed, written or produced by female filmmakers of African descent. For more information and to submit your film, visit [www.withoutabox.com/login/6442](http://www.withoutabox.com/login/6442)

**M@dAbout**, a nationally syndicated sketch comedy television show aimed at teens, is looking for musicians to write original songs and submit them as 90 second to three minute videos on topics that are important to teens. For more details and complete contest rules, go to: [www.madabout.tv](http://www.madabout.tv)

The **2011 Indy Film Fest** (July 14 - 24, Indianapolis) seeks submissions. Filmmakers of all genres, backgrounds and skill-levels are invited to submit their work. **Early deadline for submission is January 1, regular deadline is March 1 and late deadline is March 15.** To submit your film, visit [www.withoutabox.com/login/4101](http://www.withoutabox.com/login/4101). For more information on the festival, visit [www.indyfilmfest.org](http://www.indyfilmfest.org).

The **Ohio Independent Film Festival** (May 2011, Cleveland, OH) is accepting submissions. **Deadline to submit an entry is April 15, 2010.** For more information and to submit your film, visit [www.ohiofilms.com](http://www.ohiofilms.com).

The **Aesthetica Short Film Competition 2011** is now open for entries! Films should be no longer than 25 minutes but can be any genre including artists' film, music videos, dance films, horror and comedy or anything you can think of! Please visit [www.aestheticamagazine.com/shortfilm](http://www.aestheticamagazine.com/shortfilm) for more information and to submit. **Deadline to submit is April 31, 2011.**

**Other GCFC News and Updates**

### **Online Location Gallery**

Cleveland celebrates four beautiful seasons and offers an incredible range of locations, from turn of the century homes and scenic natural resources, to urban, suburban and rural neighborhoods all within the region. Our [Online Location Gallery](#) showcases what our city could contribute to films, commercials and other types of media. Click [here](#) to search the location gallery to see what Cleveland can offer!

If you know of a business, building, park, home or other location that you think would be a good addition to our library, contact Jason Drake at [jdrake@clevelandfilm.com](mailto:jdrake@clevelandfilm.com) to set up a scouting appointment or to inform us of a great location.

### **Computer Workstation Available for Filmmakers**

The Film Commission offers a computer workstation that is free for aspiring filmmakers, who can get valuable experience using industry standard software that can help get their films financed. Available for use are Movie Magic Budgeting and Scheduling, and Final Draft the script writing software. To schedule an appointment to use the workstation, call 216-623-3910 or contact Jason Drake at [jdrake@clevelandfilm.com](mailto:jdrake@clevelandfilm.com).

### **About the Greater Cleveland Film Commission**

**VISION:** Achieve increased economic development in Northeast Ohio by using the artistic and culturally enriching activities of film and other media production to strengthen the workforce, support the media production industry and attract media production to the region.

**MISSION:** Promote the increase of media production in Northeast Ohio using effective strategies for attraction and workforce development including building an artistic infrastructure through film.