

THE CITY OF SOUTH EUCLID



Business Advisory Board Meeting
South Euclid City Hall Community Room
Wednesday July 14, 2010
9:00 a.m.

MEETING SYNOPSIS

I. Welcome & Introductions

- A. Economic Development Director Ed Gallagher discussed the Storefront Renovation Program available to City Businesses. Information and the Application for the Program can be found on the City Website, www.cityofsoutheuclid.com, by clicking on the 2010 Storefront Renovation Page.
- B. Ed Gallagher also discussed the new Advance Energy Special Improvement District which will provide up-front funding for commercial and industrial businesses to invest in renewable energy improvements while having the costs assessed to their property taxes. More information and the application process for this Program will soon be available on the City Website.
- C. For questions on these or any other City Incentive Programs, please feel free to contact any member of the Development Team: Ed Gallagher at (216) 381-1306, egallagher@seuclid.com; Keith Benjamin at (216) 381-0400, kbenjamin@seuclid.com; or Michael Love at (216) 381-0400, mlove@seuclid.com.

II. Tri-County Business Journal Presentation

- A. Formerly the Lake County Business Journal, the publication has recently expanded into Cuyahoga and Geauga Counties.
- B. The Writer assigned to Eastern Cuyahoga County is Maria Shine Stewart. She can be reached at (216) 543-4891 or mariashinestewart@gmail.com.
- C. The Business Journal is currently looking to profile South Euclid Businesses, so please feel free to contact Ms. Stewart with ideas.
- D. To learn more about the Tri-County Business Journal, including Advertising Opportunities, visit www.lakebusinessjournal.com

III. Employment Connection Presentation

- A. Employment Connection serves as the Workforce Development Agency for the City of Cleveland and Cuyahoga County.
- B. Anthony Schwappe, of the Business Services Division, presented on the ways in which Employment Connection can help businesses of all sizes find and retain a skilled workforce.
- C. For Businesses, Employment Connection is able to post jobs, find the right candidates for those jobs, and also pay the costs of training future employees through programs like the Project HIRE Grant.
- D. For more information on the many beneficial services of Employment Connection, please contact Anthony Schwappe, Business Services Manager at (216) 664-3431, aschwappe@cuyahogacounty.us, or visit them on-line at www.employmentconnection.us

IV. University Suburban Health Center Presentation

- A. Assistant Executive Director Greg McCarthy made a presentation on the services offered by University Suburban and the desire to continue to collaborate with the community.
- B. University Suburban is able to offer health services programs to businesses of all sizes. The City and University Suburban are also working together to develop programs which can further serve the healthcare needs of the business community.
- C. For more information on the programs University Suburban is able to offer, please contact Assistant Director Greg McCarthy at (216) 382-6056, glmccart@USHCHealth.com or Executive Director Chuck Abbey at CRAbbey@USHCHealth.com

V. Question & Answer Discussion with Businesses

- A. In the interest of time, questions were answered throughout the presentations instead of at the conclusion of the meeting.

VI. Next Steps/Schedule Next Meeting

- A. The next meeting of the Business Advisory Board will likely take place in late November or early December. Check your e-mail for an update.