



Monte Ahuja College of Business
Global Business Center



A series of professional development seminars to help companies make informed business decisions and pursue sound strategic growth.

September 23, 2011

State of the Northeast Ohio Economy

Edward (Ned) Hill, Dean, Maxine Goodman Levin College of Urban Affairs

March 23, 2012

Product Design and Innovation

Speakers TBA

October 28, 2011

C-Corps, S-Corps and LLCs. Choosing the Right Business Entity for your Start-Up

Prof. Mark Sundahl and Prof. John Plecnik of Cleveland-Marshall College of Law

April 27, 2012

What A Small Business Needs To Know About IP: Insights into Patents, Trademarks, Trade Secrets and Copyrights, for the U.S. and Beyond
Panel discussion with Attorneys from: Renner, Otto, Boisselle & Sklar LLP

November 18, 2011

Social Media

Speakers TBA

May 18, 2012

Product Pricing

Speakers TBA

January 27, 2012

VC Funding

Speakers TBA

June 22, 2012

Sustainability

Richard Stuebi, President, NextWave Energy

February 24, 2012

Expanding Your Business through Exports:

How to Find a Market, Minimize Risks, and Sell Your Goods Abroad

Jon Yormick of Yormick & Associates

The program fee is \$15.00 per lecture with pre-payment, \$25.00 at the door. Program fee includes lunch and lecture. **Pre-Registration is required.**

The GlobalGateway Series is held at the **Shaker LaunchHouse** 3558 Lee Road in Shaker Heights, OH 44120.

11:45 a.m. - 1:15 p.m.

Visit www.csuohio.edu/business/global/gateway or call 216-687-4750 to register.

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