

Why **2010 Census**



COUNTING THE HOMELESS

On Monday, March 29 through March 31, the Census Bureau will be counting individuals that do not live with a household. This operation is called Service Based Enumeration, where enumerators visit areas residents go to receive services, whether that would be emergency and transitional shelters, soup kitchens, or regularly scheduled mobile food vans.

Census enumerators will be in the field at Soup Kitchens, Shelters, and mobile food vans on Monday, March 29 and Tuesday, March 30. There will be individuals at sites with census forms and people to help record responses to questions. On Wednesday, March 31 from 12:00 am - 7:00 am, enumerators will be visiting sites overnight to count any individuals that they missed. Please let anyone that you know who sleeps outdoors to be prepared for a friendly visit during the night.

Download a flyer to distribute from the Ohio 2010 Census Web site:

<http://www.census.ohio.gov/OhioHardToCountSubCommittee.aspx#HomelessOutreach>

IS HELP STILL NEEDED? YES.

The Census Bureau realizes that trusted agents and local experts will be able to reach individuals targeted by this operation and lead teams to outdoor locations during the overnight count. The Census is willing to deputize these volunteers as enumerators for this assignment.

Over 7 billion dollars of federal funds come into Ohio each year that pay for homeless assistance programs, emergency and health services, local school lunch programs, and housing programs. Supporting this operation will help to make sure these programs have the opportunity to be properly funded.

To volunteer, contact Regional Census Office Managers Dane White or Norman Landes at lcom.lco.2437@census2010.gov or amfo.lco.2437@census2010.gov.

Please forward this message to organizations that would consider volunteering to make sure all Ohioans are counted this 2010 Census!

LIVE PARTICIPATION RATES

Ohio 2010 census participation rate now exceeds the national rate on day 3 of live mail back response tracking!



Every day at 4:00 pm, the Census Bureau expects to update the Take 10 map so check back to view how your community is doing! *Please note: due to the high amount of data transferred into the map software, some delays may occur.*

Census Bureau Director Robert Groves encourages residents to fill out their forms and mail them back: "If every household mailed back its 2010 Census form, taxpayers could reduce the cost of taking the census by \$1.5 billion."

The sooner your community residents return their forms, the higher rate your area will have!

Read the Take 10 Map news release here and learn about its tools:
["Census Bureau Rolls Out New Interactive Maps Showing 2010 Census Mail Participation Rates"](#)

COMPLETE COUNT

Ohio 2010 Census
www.census.ohio.gov

Office of Policy Research and Strategic Planning, Ohio Department of Development

614 | 466 2116 • Census.Ohio@development.ohio.gov

The State of Ohio is an Equal Opportunity Employer and Provider of ADA Services