

Dear SEL Family,

I hope this communication finds you well and your school year is off to a terrific start.

Two important documents will be released in the next few days. The new State Report Card on Friday, September 12, 2014 and the first-ever South Euclid Lyndhurst Schools' **Quality Profile** will be released on Monday, September 15, 2014.

As you may know, the Ohio Department of Education created a new school report card rating system in 2013 that raised the standard for student performance. Although the bar was raised again in 2014 you will see that some of our report card letter grades have remained the same, while other letter grades have shown improvement.

When analyzing what our students and staff actually accomplished, it is clear that academic achievement continues to rise here in SEL. Improvements are being made, however, we will not be satisfied until we reach higher levels of achievement. Listed below are notable improvements in various areas:

- Students in 7<sup>th</sup> grade made **double digits gains** in **Math**
- First time in over six years SEL 8<sup>th</sup> graders scored **above 90%** in **Reading**
- **Best performance in Reading for 4<sup>th</sup> and 5<sup>th</sup> grade** students in the past five years
- **Best performance in Math for students in 4<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> grade** in the past five years
- **Academic improvement demonstrated in 14 out of 17 academic measures**
- **90.3%** of our **Third Graders** met the demand of the **Third Grade Reading Guarantee**
- **BHS 2014 Graduates** are now attending top-ranking colleges such as **Princeton, Case Western Reserve and The Ohio State University**

The second document, the SEL **Quality Profile**, is a community-oriented companion to the State's District Report Card. It expands the conversation and reflects what our communities' value in their schools. There are many dimensions of quality that are important to the education of our children. This **Quality Profile** includes additional accountability measures that define a high quality education.

With the state's emphasis on testing and the focus on a cumbersome grading system, many top-notch Ohio school districts feel that much of what our students and staff are accomplishing gets lost. To that end, over 50 school districts in the state teamed up to create the **Quality Profile**. You will be receiving an electronic version of the South Euclid Lyndhurst Schools' Profile on September 15<sup>th</sup>. I hope you will take the time to read it over. You will certainly see why the South Euclid Lyndhurst Schools is an exciting school district where diversity is celebrated and achievement is honored.

Go Arcs!



[PLEASE HOLD UNTIL SEPTEMBER 15<sup>TH</sup>]

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**The Alliance for High Quality Education**  
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**FOR IMMEDIATE RELEASE**  
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**RELEASE DATE: 9/15/14**

### **New Report Defines Educational Value of Schools**

COLUMBUS, OH (September 15) – Today, more than 50 school districts throughout Ohio are releasing a comprehensive, community-oriented companion to the State’s School District Report Card. Called a “Quality Profile,” the report includes additional accountability measures that better define a high quality education and are not included in the state’s report.

The Quality Profile examines the elements of a high quality public education, as defined by residents of the community, including results on standardized testing measures. Its content is divided into six categories: academics, arts, student leadership and activities, fiscal stewardship, parent and community involvement, and student services.

Over the last several years, participating districts have been surveying residents to determine factors they value in their child’s education that are not measured on the state report card. The result is an expanded report that describes, in detail, the programs and values of their school system.

Now, in its second year of development and being released statewide for the first time, the Quality Profile is supported by the Alliance for High Quality Education, an education consortium that works to improve educational opportunities for students and to speak for member districts on matters of educational policy and funding.

A list of districts releasing the profile today is attached to this release.

**ALLIANCE DISTRICTS RELEASING THE "QUALITY PROFILE" IN OHIO**

Aurora	New Albany
Avon Lake	Nordonia
Beachwood	North Olmsted
Bedford	North Royalton
Bexley	Oak Hills
Chagrin Falls	Orange
Brecksville-Broadview Heights	Ottawa Hills
Copley-Fairlawn	Perrysburg
Forest Hills	Revere Local
Gahanna	Riverside Local
Hilliard	Rocky River
Hudson	Solon
Independence	South Euclid Lyndhurst
Indian Hill	Sycamore
Kenston	Twinsburg
Lakewood	Upper Arlington
Loveland	Vandalia-Butler
Madeira	Wadsworth
Mariemont	Westlake
Mason	Wickliffe
Mayfield	Worthington
Mentor	Wyoming

**NON-ALLIANCE DISTRICTS  
PARTICIPATING**

Barberton  
Fairfield  
Green Local  
Shaker Heights  
Stow-Monroe Falls  
West Clermont  
Woodridge



# South Euclid Lyndhurst Schools

2013-2014



**Board of Education**

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Stefanie Rhine, Member  
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Ori Akrish, Member*

**Superintendent of Schools**

*Linda N. Reid  
Treasurer  
Paul J. Pestello*



South Euclid  
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*“Not everything  
that counts can be  
counted and not  
everything that can  
be counted counts.”*

*-William Bruce Cameron  
Sociologist*

## Executive Summary

Thank you for taking time to preview The South Euclid Lyndhurst Schools Quality Profile. The SEL Quality Profile is a community-oriented companion to the State’s School District Report Card. It expands the conversation and reflects what our communities’ value for their schools. There are many dimensions of quality that are important to the education of our children. This Quality Profile includes additional accountability measures that define a high quality education.

There are many components to fulfilling our vision to be The Destination School Community. In order to prepare our students for a 21st Century global workforce, we must provide our students with strong academics, model and teach good character, and build social and cultural skills to be college, career, and life ready. It is our mission to educate, inspire, and empower students to be high achieving contributing members of a global society; and graduate students who are civic-minded, effective communicators, skillful in problem solving, capable of creative thinking, and who have a career motivation.

Throughout this document, readers will have the opportunity to review the areas that have set our district on the path toward fulfilling our mission and vision. Specifically, a breadth of academic opportunities and achievement is summarized, along with the co-curricular activities that are available to our students. The South Euclid Lyndhurst Schools remains dedicated to offering courses in the fine arts, along with other student leadership organizations. We are proud of the manner in which we engage and communicate with our community as it supports a strong partnership and we provide ample opportunities for parental involvement; many of which are highlighted within this document. When completed, you will certainly see why the South Euclid Lyndhurst Schools is an exciting school district where diversity is celebrated and achievement is honored.

Special thanks to the Board of Education and our community, for demonstrating commitment and involvement to help our school district succeed. We have much to be proud of in the South Euclid Lyndhurst Schools; however, we will not be satisfied until we reach higher levels of achievement and every student has the full benefit of the opportunities SEL has to offer.

As always, the schools are here to help and serve you.

With questions, please feel free to contact any of us at any time. Enjoy, and Go Arcs!

Linda N. Reid  
Superintendent of Schools





South Euclid  
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**SEL Facts:**

*\$7 Million in Scholarships Earned by Class of 2014*

**Academics**

The South Euclid Lyndhurst Schools places a definitive emphasis on its academic offerings and programs.

- Brush High School graduates have gone on to attend academic institutions such as Harvard, Yale, Princeton, Case Western Reserve University and The Ohio State University
- **\$7 million** in college scholarships were awarded to the Class of 2014 at Brush High School
- **14 Advanced Placement Courses** offered at Brush High School in Biology, Chemistry, Physics, Environmental Science, English, Government and Politics, U.S. History, European History, Psychology, Calculus AB, Calculus BC, Statistics, Studio Art & Drawing, and Studio Art Photography
- **21 Technical Education Career Programs** offered through Excel TECC Consortium including Digital Arts & Technology, Performing Arts Academy, Visual Art & Design, Business Academy, Culinary Arts, Marketing, Construction Trades, Early Childhood Education, Auto Technologies and Mechanics, CADD Engineering Technology, Environmental Education, Medical Technologies, Cosmetology, Informational Technology & Programming, Interactive Media and Public Safety Academy
  - Medical Technologies - Students accepted and completed paid internships at Cleveland Clinic Foundation
  - Business Academy** - 1st place Gold Medal Skills USA in the Entrepreneurship Competition
  - Early Childhood Education** - 16 gold medals in regional and state competitions
- **40 hours of community service** required by Brush High School Graduates





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## Academics (continued)

- High School Credit offered at Memorial Junior High School include Common Core Algebra, Geometry, Physical Science, World Language, and Physical Education
- **422 High School Credits** were awarded to Memorial Junior High students during the 2013 – 2014 school year
- **Gifted and Academically Talented** services grades 3-8, with honors and advance course offerings in grades 7-12
- Honors Learning Pathway beginning in grade 5
- **90.3% of SEL Third grade** students met ODE Third Grade Reading Guarantee eligibility requirements for promotion to grade four

**Technology is essential to enhance teaching and learning and to give students a competitive edge in a global market.**

- **2400 computers, 32 Technology Labs, 11 mobile labs, 200 Smartboards.** Technology has increased learning opportunities for students where they conduct research, collect and analyze data, run computer simulations, complete on-line homework, work through on-line tutorials, and create Prezi and PowerPoint presentations, and create 3D representations
- Students use iPads and computers to create documents, access digital learning materials, and run computer simulations through accessing multimedia sites such as: <https://phet.colorado.edu> and <http://www.ideastream.org/education/educators#ed-classroom>

### The New Common Core Standards

- In January 2012, the South Euclid Lyndhurst Schools adopted the Common Core State Standards in English/Language Arts and Mathematics. The new educational standards help teachers and school districts across the nation ensure their students have the skills and knowledge they need to be successful by providing clear goals for student learning. – See Parent Guide to Common Core and Parent Road Maps at: <http://www.sel.k12.oh.us/ParentGuidetoCommonCore.aspx>

### SEL Facts:

*84% of the SEL Teachers Hold Master's Degrees or Higher*





South Euclid  
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### SEL Facts:

Approximately 300  
Students Perform in  
the Junior and High  
School Band

## Arts

The South Euclid Lyndhurst Schools actively promotes participation in performing and visual arts to inspire students' creativity, problem-solving and critical thinking skills.

- Brush High School students may elect from 20 Art & Technology courses including Theatre and Improv, AP Studio Art/Photo, AP Studio Art/Drawing, Drawing, Painting, Advanced Drawing & Painting, Ceramics, Advanced Ceramics, Digital Photoshop, Graphic Design, Photography, Wood Technology, Art Foundation, Construction & Maintenance, Intro to Engineering & Design, and Metal Fabrication
- The **nine music performance ensembles** at Brush High School include: Band, Orchestra, Orchestra Winds, Chamber Ensemble, Jazz Ensemble, Show Choir Band, Concert Choir, Chorale, and Soundsation Show Choir
- The SEL Schools is home to several award-winning art organizations that have been honored and recognized nationally by the National Scholastics Arts and Writing Academy
- Marching Band has been featured at the Azalea Festival Parade of Nations in Norfolk, Virginia, The Ohio State University, Walt Disney World Epcot and various band festivals and parades
- A highly advanced Audio/Visual program, called AVTV, that trains high school students in the video arts, including broadcast taping, production and editing  
**Click here to view "SEL on Demand" or visit the district home page to view productions:**  
[https://www.youtube.com/channel/UC6nl\\_MCqWNrikWrnUvjkiVg](https://www.youtube.com/channel/UC6nl_MCqWNrikWrnUvjkiVg)
- A Performing Arts department that presents several productions each school year including dramas such as *And Then There Were None* and *You Can't Take It With You* and musicals such as *Hairspray* and *The Music Man*
- Memorial Junior High students may elect band, choir, orchestra, art, and media technology as part of their school day
- Choirs in all K-3 buildings including the Adrian Elementary Gospel Choir
- SEL elementary students participate in an art special and general music class in **kindergarten through grade 5**. Fifth and Sixth grade students may elect **band, orchestra, or choir** as a special during the school day





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**SEL Facts:**

*SEL has earned  
\$1.7 Million in  
Alternative Funding  
to Support District  
Initiatives*

**Fiscal Stewardship**

**Financial responsibility is a primary objective of the South Euclid Lyndhurst Schools, and we diligently prepare and report such matters with the community.**

- With continued cost-saving measures and a continued aggressive commitment to financial management and accountability, the school district has been able to extend its levy cycle from 2-3 years to 3-4 years. Most recently the community approved a 5.9 mill levy in November 2012 that has the potential to last five years
- An energy conservation program (HB 264) which replaced existing light fixtures in all buildings with more energy efficient light fixtures
- SEL works to conserve energy through the adoption of Cenergistic, an energy conservation program that focuses on changing energy use behaviors to help organizations realize significant savings

**The district is continually on the lookout for additional and alternative funding, that works to extend tax payer dollars. Some of those over the last several years include:**

- \$700,000 21st Century Learning Community Grant to support extended learning opportunities for students in grades 9-12, including daily study tables for student athletes
- \$400,000 in funding from Race-to-the-Top, used to implement the new Common Core standards, professional development, development and implementation of new teaching and administrator evaluation systems
- \$440,000 from the Ohio Department of Transportation, in partnership with the cities of South Euclid and Lyndhurst for traffic and pedestrian improvements around district schools
- \$100,000 in Legacy Village Grants to support classroom instruction through technology, fine arts programs, and various educational programs
- \$92,000 Farm-to-Fork; a strong partnership between the Cuyahoga County Board of Health and the USDA to bring fresh and local produce to our students, and to offset food service equipment costs
- \$45,000 plus in Corporate Partnerships to offset cost of capital improvements at Brush High School's athletic field
- Member of the Ohio Schools Council (OSC). The OSC is a consortium of 196 school districts and educational service centers. The OSC exists for the purpose of obtaining top quality products and services at the most competitive price through cooperative purchasing





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### SEL Core Belief:

*Education is the  
Responsibility of the  
Entire Community*

## Parent & Community Involvement

The SEL Schools believes in and maintains a strong partnership with the parents, our municipalities and the community at large.

- Strong PTA presence at each of the district's six educational buildings
- 2013-2014 **increased membership at each school** resulting in a total of 582 members
- Awarded Outstanding Award from the Ohio PTA for highest membership increase
- PTA **donations exceed \$30,000** in supporting a wide range of educational programs, scholarships, and student and family events
- **Committees:** Student Advocacy, Health Welfare & Safety, Scholarship, Community Service, Afterschool Programs, Garden Clubs, Family Events and Athletic Program. Each school PTA has their own Web site. See Sunview Elementary School's site for committee examples: [www.sel.k12.oh.us/PTA\\_Sunview.aspx](http://www.sel.k12.oh.us/PTA_Sunview.aspx)
- More than **6,000 Brown and Gold Cards** provided to SEL citizens 55 and older to provide free access to district wide co-curricular events
- Annual Brown and Gold Event, 30 years of fundraising to support SEL students
- More than **300 community members** came together to renew their commitment to the South Euclid Lyndhurst Schools and develop a Five-Year Strategic Plan during the district's strategic planning process: <http://www.sel.k12.oh.us/StrategicPlanning.aspx>
- School Safety Committee with South Euclid and Lyndhurst police and fire departments
- The First National Book Bank partnership has donated **12,145 books (\$116,210)** to support literacy among our students. These books are utilized to support lessons in reading, writing, math, science, and social studies. Each donated book becomes the property of the student
- The SEL Schools promotes a "**Ways We Communicate**" correspondence with the entire community, regularly posting important district information in a quarterly newsletter, a regularly updated Web site, routine e-correspondences from the superintendent, a television station devoted to the SEL Schools, a designated You Tube Channel, press releases and Facebook and Twitter (@selschools)





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**SEL Facts:**

*SEL has more than 150 District Sponsored Clubs and Activities*

**Student Leadership & Activities**

The SEL Schools provides a comprehensive variety of opportunities for its students to prepare them for their respective futures.

- 24 Brush High School sports and 48 athletic teams including Soccer, Golf, Football, Cross-country, Swimming, Tennis, Basketball, Bowling, Volleyball, Wrestling, Hockey, Baseball, Softball, Track and Field
- 17 Memorial Junior High Sports and 22 athletic teams including Soccer, Football, Volleyball, Cross-Country, Basketball, Wrestling, Baseball, Softball, Track and Field
- Brush student athletes earned **Five Northeast Ohio Conference** championships during the 2013-2014 school year (Boys Soccer, Boys Tennis, Football, Golf, and Girls Track)

**More than 150 district sponsored clubs and activities**

- Brush High School – National Honor Society, Key Club, Debate Team, Project LOVE, Photography Club, Drama, Yearbook, French Club, AVTV Club, CARE Club, Student Congress, Student Library Advisory, MAC Scholars, MAC Diamonds, JAM Club International
- *Brush Robotics Club* participated in multiple regional, national and world competitions resulting in championships three times in past ten years
- **Memorial Junior High** – National Junior Honor Society, Student Council, Robotics, MAC Scholars, Power of the Pen, Audio/Visual Club, Fuel to Play 60, Cyber Café, Yearbook, Newspaper, Book Club, Art Club 2, Show Choir
- **Greenview Intermediate** – National Elementary Honors Society, Student Council, Garden and Green Club, Recycling Club, MAC Scholars, Tech Club, Video Club, Intramural Tennis, Spotlight Singers, Fuel, Math Competition Club, Chorus Club, Beginning Band Club, Basketball, Intramural Soccer
- **Adrian, Rowland, Sunview** – Technology Club, Math Enrichment, Environmental/Recycling, Adrian Gospel Choir, Critical Thinking Club, Sunview Jumpers, Garden Club, Math Magicians, Music Club, Reading Club, Test Taking Skills Prep Club





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### **SEL Facts:**

*Intervention and  
Enrichment Periods  
daily in every  
SEL School*

## Student Services

A variety of services provide options to ensure all students receive individualized instruction, enrichment and support.

- **Intervention and enrichment** periods are embedded throughout the school day to promote student achievement; students receive intervention or enrichment in key areas that are identified through diagnostic benchmarking in literacy and math
- **Title I Reading** services are provided school-wide at Adrian, Rowland, Greenview and Memorial to support students in developing reading and literacy skills
- Services for special education students are provided by **Highly Qualified** personnel across a continuum of service delivery options to best serve the needs of individual students
- All buildings offer various **Co-teaching** models to support students with disabilities in the inclusion classroom
- The District offers a **center based preschool** program to meet the needs of our 3-5 year old students with developmental disabilities
- Students with disabilities have access to the Cuyahoga East Vocational Education Center (CEVEC) for a myriad of **vocational options** (<http://www.mayfieldschools.org/CEVEC.aspx>)
- The high school offers the services of a **transition-to-work** coordinator for high school students with significant disabilities. The transition-to-work coordinator supports vocational training and the transition to life after school
- **Arc Learning Academy** is an alternative learning program available to students attending Brush High School as an option in a non-traditional learning environment
- Consistent with the **American School Counselor Association** model, the District's comprehensive school counseling program is driven by student data and based on standards in academic, career and personal/social development
- The District's **school social workers** provide assistance and resources in an effort to meet the holistic needs of students and families in the South Euclid Lyndhurst Schools and Community





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## Contact Information



### South Euclid Lyndhurst Schools

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[www.sel.k12.oh.us](http://www.sel.k12.oh.us)  
Facebook/Twitter  
[info@sel.k12.oh.us](mailto:info@sel.k12.oh.us)

Superintendent: Linda N. Reid  
Treasurer: Paul J. Pestello

#### South Euclid Lyndhurst School Directory

Brush High School.....	216-691-2065
Memorial Junior High School.....	216-691-2141
Greenview Upper Elementary School.....	216-691-2245
Adrian Elementary School.....	216-691-2170
Rowland Elementary School.....	216-691-2200
Sunview Elementary School.....	216-691-2225