

# THE CITY OF SOUTH EUCLID



**FOR IMMEDIATE RELEASE**

**September 11, 2010**

## **GORDON FOODS MARKETPLACE TO ANCHOR FIRST PHASE OF CEDAR CENTER NORTH REDEVELOPMENT**

The City of South Euclid has reached an agreement with *Gordon Foods Marketplace* of Grand Rapids, Michigan to purchase and build their first east-side store in Cuyahoga County as part of the new Cedar Center Redevelopment Project.

Gordon Foods Marketplace will serve as an anchor tenant for the new Cedar Center Redevelopment Project. GFS has proposed to purchase 1.4 acres of the 12-acre site from the City for \$2.35 million.

"We are very excited about this location," said Suzette Murchison, Marketing Coordinator for Gordon Foods Service. "We chose the Cedar Center area because of the attractive business climate and the opportunity to expand service to our many loyal customers in the Cleveland area."

The new GFS Marketplace store will carry thousands of exclusive and national brand, restaurant-quality products including a large selection of produce and dairy, grocery and frozen, paper and kitchen products in a variety of sizes, and offers customers the advantage of buying products in bulk without membership fees.

The City's agreement with Gordon Foods Marketplace complements additional plans for phase one of the Cedar Center Redevelopment Project, proposed by the Coral Company, which will include additional retail stores and restaurants. Pending necessary approvals, the first phase is scheduled to begin construction this winter and open by Fall 2011. Future phases are proposed to include additional retail and residential developments.

Final site design and planning are currently underway for the first phase. When complete, the public review process, which includes recommendations and approvals from the Planning Commission and Architectural Review Board will begin. The new Cedar Center North is envisioned as a community-gathering place featuring streetside shops, restaurants, greenspace and a public "Town Square" for the enjoyment of residents of all ages.

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