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## **Mayor Georgine Welo Announces Major New Development in South Euclid Redevelopment of Mayfield & Green Downtown District to Begin this Fall**

SOUTH EUCLID – Mayor Georgine Welo today announced a major redevelopment project that will revitalize the aging Mayfield & Green Business District and serve as an anchor for the continuing revitalization of the Mayfield Road corridor.

DeVillie Developments, a Canton based developer, has reached agreement with several property owners to acquire approximately 7.5 acres of land on the northeast corner of the Mayfield and Green Business District. The old strip plaza, which includes a Marc's Grocery Store and Pharmacy, will be demolished and several new buildings will be built on the site. The project is a private redevelopment (no tax-dollars or tax-abatements are being requested for the project) and no rezoning will be required.

“This major achievement is the direct result of the support of our residents and over ten years of hard work to revitalize and beautify the aging May/Green Business District, and will serve as a catalyst for the continuing reinvestment and redevelopment of our Mayfield Road corridor,” said Mayor Welo. “The redevelopment is critical to the future health and vitality of our City and affirms that South Euclid remains a stable, vital and vibrant place to work and call home.”

The proposed development will be similar to DeVillie's recent development at Cedar Center North with a large retail area towards the back of the site, parking in the middle and two proposed out-parcels at street level off of Mayfield Road.

The development will be anchored by a new Marc's Grocery & Pharmacy, which will occupy a new 45,000 square foot building and continue to serve as an anchor for the district. Additional retailers, popular eating establishments, retailers and service related businesses will join Marc's. The proposed development will include nearly 70,000 square feet of new retail and restaurants.

The development site also includes the vacant Burger King building off of South Green Road. DeVillie plans to either demolish or completely re-purpose the building for a national new retailer. The iconic bank building (now home to Key Bank) will remain at the corner.

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For many years the City has worked to attract developers to help renew the district. Following the completion of the Cedar Center North project, Mayor Welo approached Deville to consider looking at the site for potential redevelopment, which is considered the South Euclid's Downtown district.

The City's success is also the outcome of the City's community-based 2014 Master Plan process, which engaged residents, current building owners and potential developers in an effort to ignite positive change and provide a better future for South Euclid.

In a survey of South Euclid residents for the new Master Plan, nearly 93% of residents indicated that the redevelopment and revitalization of the Mayfield/Green Corridor was very important to the City's health and vitality (nearly 85% approved of the City's role at Cedar Center). The district ranked #1 on the survey list of business and commercial districts.

DeVillie has submitted preliminary plans, which will be reviewed and approved by the City's resident-based Planning Commission and Architectural Review Board in the next several months. Construction and demolition is slated to begin in spring 2016.

"Our success is the outcome of professional planning efforts by our team and the master planning process, which engaged residents, current building owners and potential developers in an effort to ignite positive change and provide a better future for our community," said Mayor Welo. "We are laser-focused on doing what is right in making South Euclid truly a place where we can accomplish great things and continue to make South Euclid a place where we can all come together and thrive."

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