

Recycle More, Recycle Better

At our September Trash Talk Lunch in Independence, we introduced the District's new countywide recycling education campaign "Recycle More, Recycle Better." We also demonstrated our new website www.CuyahogaRecycles.org.

The education campaign, launched in April, was helped by research from a national recycling think-tank The Recycling Partnership and was developed and designed by local marketing communications firm The Fairmount Group. It's designed to teach people to recycle properly and reduce confusion about what, how and where to recycle. This will increase participation in every community's recycling program and improve the quality of materials you send to your MRF for processing. To achieve this, we:

- Developed common list of ACCEPTABLE items that belong in **HOME RECYCLING**
- Offer **OTHER RECYCLING** options for items that don't go in the curbside recycling mix.
- Provide information on **PROPER DISPOSAL** of items that cannot be reused or recycled.

In addition to the education campaign and new website, we created an [online Recycling ToolKit](#) to assist communities with creating customized magnets, banners and brochures. The ToolKit also includes messaging including Recycling FAQs, a Plastics chart, logos and material icons.

Communities that received a grant from the District were provided access to the ToolKit to help design their recycling communications. For details about the Recycling ToolKit or to receive log in credentials [contact Cristie Snyder](#).

Oh, Plastics. You Don't Need to be SO Confusing.

What type of plastics actually belong in home recycling? We checked with the MRFs to find out. Kimble, Waste Management, Republic and Rumpke

agreed on some core items.

In Cuyahoga County, any plastic bottle, jar, jug or tub can be placed in recycling no matter what community you live in. Residents should recycle plastic food and beverage bottles, cosmetics and personal products, and laundry detergent and bleach bottles.

There's no need to check the number – the numbers on plastic containers are resin codes used by the plastics industry to identify the type of plastic used to make the container. Not all plastics with the 1–7 symbol are recyclable!

Residents should not include

Plastic bags -- Plastic, single-use cups -- Berry or produce containers -- Plastic blister packaging -- Styrofoam packaging, cups and food containers -- Plastic utensils

See [more about plastics, including an easy, printable chart](#). The Plastics chart can also be found in the [Recycling ToolKit](#).

Mayors Talk Recycling With CoolCleveland (Video)

Recycling is a big topic of conversation in Cuyahoga County. Warrensville Heights Mayor Brad Sellers recently spoke to Thomas Mulready at CoolCleveland about recycling at home. [See Mayor Sellers' video](#). Fairview Park Mayor Eileen Patton discussed special recycling programs offered by the communities in Cuyahoga County. [See Mayor Patton's video](#).

Special thanks to Mayor Sellers and Mayor Patton for

being part of the "Recycle More, Recycle Better" campaign effort!

How to Recycle More, Recycle Better? Schedule a Talk

The Solid Waste District is the leading resource in Cuyahoga County helping people to reduce, reuse and recycle at home, at work and in our communities. We offer interactive adult presentations that tell the story of our trash and how recycling helps reduce the environmental impact of waste. Schedule a presentation for a group in your community today. See a list of presentations.

Find it at CuyahogaRecycles.org

Our new website has some pretty cool features. You will find:

- an info page just for your community
- a searchable "What Do I Do With?" database
- how-to-recycle information
- Top 9 Things to Know about Recycling in Cuyahoga County aka. Recycling FAQs

The District helps communities and residents with recycling, but we also provide recycling information and assistance for businesses, organizations and schools. Learn more on the [Business page](#) or the [Schools & Youth page](#).

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The Solid Waste District sends updates and information to city service departments about recycling and waste management in Cuyahoga County. You are subscribed to this list as a service department employee

or representative.

Our mailing address is:

Cuyahoga County Solid Waste District

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