

south euclid

Winter 2016

magazine



Stacy Ward-Braxton

The Power of Significance!

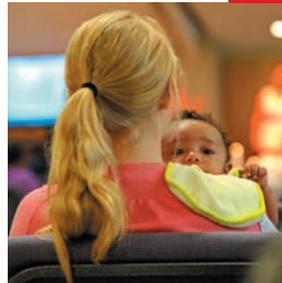
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In 2014, our historic church changed its name and relocated from Cleveland to our new campus on the east side. We are so thrilled with our new home in the City of South Euclid – and so grateful for the warm reception that we received from our new neighbors and community.

Just as we feel at home in South Euclid, we believe you will feel at home in our church. We are a diverse, multiracial, multicultural, open and affirming church. You are welcome here. Come as you are.

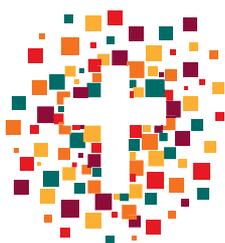


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Do you know any interesting South Euclid People & Places that you would like to see featured in upcoming issues? Send your ideas to Keith Benjamin at kbenjamin@seuclid.com!



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Mayor

Georgine Welo

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Keith Benjamin
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South Euclid Magazine is a quarterly publication of the City of South Euclid. We are looking for interesting South Euclid people and places to profile in upcoming issues. If you have any story ideas, please share them with us by contacting Keith Benjamin at 216.691.4234 or kbenjamin@seuclid.com.

Special thanks to resident Jean Nadeau for editing and proofreading!

South Euclid Proud: Preparing for our 100th Anniversary



Mayor Georgine Welo

2015 was a great year for South Euclid as we continued to build upon the many successes of past years and began to look to a brighter future for our community and

out neighborhoods.

This year we will begin planning the celebration of South Euclid's 100th Anniversary, which will take place in 2017. We are forming a **Centennial Celebration Committee** and are looking for residents to help plan and organize events for our 100th Anniversary. If you would like to be a part of the planning committee please email me at mayor@seuclid.com or call 216.381.0400.

South Euclid remains a great place to live because of the hard-working, creative and innovative people that call our amazing community home. In the last year of South Euclid Magazine we have profiled so many great and inspirational stories by and about South Euclid residents with the goal of informing and educating residents and Northeast Ohio about the great people, places and businesses that call South Euclid home.

Because of your support of our Road and Safety Levies we can continue to provide excellent services, repave and repair our streets, revitalize aging business districts, provide services to seniors and our youth, invest in our parks and public spaces, and most importantly, keep your City safe with excellent Police, Fire and EMS services.

While the City remains financially stable, we are still not without challenges as we continue to recover from the great recession and housing crisis. As you are aware, over the last four years Governor

Kasich and the State Legislature have made major cuts to the Local Government Fund and other funds that all Ohio cities have relied on to provide critical city services.

In 2016 South Euclid and our neighboring cities will see more funding cuts from the State. Combined with the County's reassessment of our property taxes, we will experience continuing challenges. However, even with these cuts, we still anticipate a general fund balance next year of approximately \$3 million.

The State Legislature has made "fend for yourself" localism a reality for South Euclid and all local communities, and is one of the main reasons why we rely on your support of our Road and Safety Levies to keep your community safe, stable and vital.

But we know that you expect more from us. While we continue to be good stewards of your tax dollars, we must continue to look for ways to innovate, be creative and work to maintain and deliver the services that matter most to you in a more efficient and cost effective manner. As a result, we have been researching and implementing new technologies, organizational efficiencies and new best practices that reduce costs while maintaining the high level of services that you expect.

In addition, we are working with many of our neighboring communities on sharing services, and we will continue to work towards a more regional approach in areas where we can save valuable tax dollars and maintain services in a responsibly and effectively.

While we must continue to manage our challenges, because of your support South Euclid remains a stable, vibrant and innovative place to live, work and play. In the next year we look forward to many new accomplishments including more beautification efforts in our parks; the redevelopment of the Mayfield & Green Business District; continuous academic



Mayor Georgine Welo with Congresswoman Marcia Fudge.

improvement in our schools; and more investment at Cedar Center and Oakwood Commons.

Most importantly, we need to continue to promote vital and vibrant neighborhoods by working together to create effective block groups and neighborhood associations to help identify challenges and concerns, support change and improvement efforts and beautify our homes, streets and public spaces.

Thanks to you, South Euclid is a safe, healthy and great place to live, raise a family and own a business. By working together, we will remain a community where we can all come together and thrive.

Have a safe, happy and healthy new year! ✍

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Safety Levy Update: Fire Department



By Chief Doug Stefko

This November we will be looking for your support to renew the South Euclid Safety Forces Levy. Prior to passage of the levy, the South Euclid Fire Department was facing a staffing reduction through layoffs. This would have greatly affected our ability to respond to EMS emergencies in the community and reduced our ability to mount a rapid and aggressive fire attack with our initial response.

Traditionally, the South Euclid Fire Department is staffed with a total of 33 personnel. This is broken down to three Administrative positions and 30 operational staff. We operate in three shifts, staffed with 10 operational personnel, and maintain a daily minimum staffing level of seven personnel. We responded to over 3,400 emergencies in 2015, our busiest year ever. This staffing model allows us to adequately cover our Community in regards to both Fire and EMS Response.

Prior to passage of the Safety Levy, our Department staffing



was reduced to 29 personnel through attrition. With further reductions pending through the layoff of personnel, we would have had to lower the daily minimum, which would greatly hinder our ability to provide a timely emergency response, especially when emergencies occur simultaneously within the Community.

In the last two years, the South Euclid Fire Department has made some operational

changes to more efficiently use our personnel resources. The most significant of these is the implementation of a "chase car," which responds with the EMS Squad to medical emergencies. It is imperative to keep "on-scene" times. The best way to do this is to provide enough personnel to rapidly evaluate and stabilize the patient prior to transport. The "chase car" concept allows us to provide at least three

medics to stabilize the patient's medical issues. Often, only two medics are needed for transport to a medical facility, allowing the third medic to become available for the next emergency.

Also, the Fire Department has been aggressively seeking out grant opportunities to increase our available operational funds for both equipment and staffing. Not all of our grant requests have been successful; however, we were recently successful in receiving a "Staffing for Adequate Fire & Emergency Response" (SAFER) grant through the Department of Homeland Security. This grant, in the amount of \$439,000, allows us to hire two personnel for two years, with 100% reimbursement.

I am very pleased to report that as of November 2, 2015, with the addition of two new personnel, the South Euclid Fire Department has reached its staffing goals and is now operating with 33 personnel.

The South Euclid Fire Department is committed to providing an exceptional emergency service to the Community and is using every available means to ensure this can be maintained. With your approval, continuing the Safety Levy will allow us to maintain our currently fully-staffed Fire Department and continue to stay on the cutting edge of technology through the acquisition of apparatus and equipment. ✍



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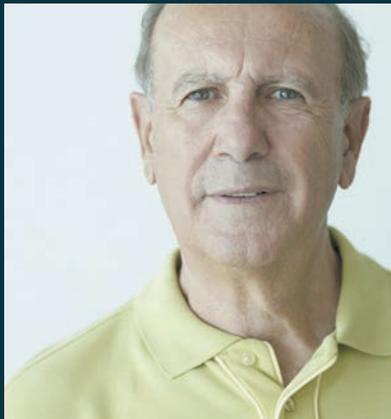


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Safety Levy Update: Police Department

By Chief Kevin Nietert

In Memorium

On July 21st, 1924 the South Euclid Police Department was established with the passing of Ordinance 464. In the 91 plus years that the Police Department has been in existence much has changed. However, the mission of the organization, to protect and serve the residents of the City of South Euclid, has gone unchanged.

The men and women of the South Euclid Police Department are a proud, diverse group of individuals that take their duty, responsibilities, and service to the community seriously. With the hiring of three officers this year, the South Euclid Police Department currently employs 37 police officers, of whom six are female and four are African American.

Policing in the 21st century requires officers to not only be skilled communicators but also technologically savvy. We live in a world that is rapidly changing and we need to be nimble and able to adjust. Technology and social media are two areas where we have strived to be proactive.

The South Euclid Police Department maintains a high visibility in social media circles and can be followed on Facebook (South Euclid Police Department), on Twitter @SEuclidPD, or at www.southeuclidpolice.com.



In memory of Lt. Bill Schaefer who passed away June 29, 2015 after a year long battle with cancer. Schaefer was a South Euclid Police Officer for 24 years and his legacy lives on in the lives he touched and the work he did to make South Euclid a better place to call home.

Social media has allowed us to positively engage the community, educate people, and foster meaningful relationships.

On the technology front we have been able to make good use of technology and currently deploy the following technologies:

- Tasers
- Automatic License Plate Reader
- Mobile Data Terminals
- In-Car Cameras

- Body Worn Cameras
- Global Positioning System (GPS) in Vehicles
- LoJack® - Stolen Vehicle Recovery Unit

The use of such technology allows us to improve efficiency, effectiveness, and accountability in the work environment.

South Euclid continues to be a safe place to live and raise a family.

The South Euclid Police



Department strives to provide a high level of service to the community and it is through the support of the residents that we are able to continue to do this. ✍

The South Euclid Police Department maintains a high visibility in social media circles and can be followed on Facebook (South Euclid Police Department), on Twitter @SEuclidPD, or at www.southeuclidpolice.com.

Parks & Recreation Community Survey Launching January 15th

In the new year we will be seeking input from residents about programs and services currently provided in our Parks and Recreation Facilities and suggestions for future initiatives.

When we go outdoors or engage in recreation activities we get active, connect with nature and even improve our mental health and stress levels. Our community parks and recreation facilities are great places to have fun, get exercise and meet neighbors.

Over the last several years, the City has worked with residents to create our Playground of Possibilities, South Euclid Dog Park, Community Gardens, South Euclid Splash Park, Oakwood Green 21-Acre Nature Preserve and the new Bicycle Pump Track.

Beginning January 15, 2016 the City will be asking residents to take a short survey to help guide us as we beginning planning for short-term and long-term Parks & Recreation Services. From January 15, 2016 – February 15, 2016 please go to our website at www.cityofsoutheuclid.com and click on the "Recreation Survey" button on our homepage to take the survey.

If you don't have access to a computer, printed surveys will be available at City Hall and the Community Center. If you have any questions, please contact Keith Benjamin at kbenjamin@seuclid.com or 216.381.0400.

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Preparing for your Spring Garage Sale!

By Paul Kowalczyk, Building Commissioner

If you are considering a garage sale here are a few things you need to know:

- You are required to get a permit from the Building Department. You are permitted to have up to four (4) garage sales in a calendar year. The first three (3) permits are given out at no cost. There is a \$5.00 fee for the permit if you have a fourth garage sale.
- Garage sale signs are not permitted to be posted on utility poles or treelawns. If the City finds signs located in these areas they will be removed. The

following South Euclid ordinances prohibit signs in these locations: section 503.01, 521.13 and 770.04(f).

- For free-standing yard signs in a residential district, a property owner is permitted up to (4) signs on the property. Each sign has a maximum height of 4 feet and maximum sign area of 6 square feet. The sign can be placed no closer than 5 feet from the front property line and no closer than 15 feet from any other property line (side and rear). Each free-standing sign can be displayed for no longer than 30 days, on six separate occasions in any given year.

Of course we receive the complaint that "How are we to advertise for our garage sale if we cannot put signs on treelawns and utility poles?" We recommend you place signs on your property (SECO 770.19) between the sidewalk and your house. If you receive the consent from another property owner you can place the sign in their front yard (SECO 503.02). You can also advertise in the local newspapers. I can personally say this works since I live in a cul-de-sac and have very minimal street traffic. I advertised my garage sale through the newspaper and received great response. ✍

Service Department 2016 Update

By Jim Anderson, Service Director

Your Service Department works to provide a high level of service to residents and the community. To make disposal and collection a seamless process, please follow these simple guidelines:

Bulky Waste

- All mattresses and box springs will have to be wrapped in plastic and secured with Duct Tape. A piece of Visqueen which is a thicker plastic wrap would be best. Kimble will not pick up unless you have them properly wrapped and secured. (Required by Kimble)
- Items allowed for weekly pick-up on your normal trash day include the following:
- Stoves, washers, dryers, dishwashers, water tanks and furniture. Refrigerators

and freezers will need to have the doors off and lay them down flat. Do NOT stand them upright.

- Tires and construction material will NOT be picked up by Kimble. You will have to dispose of these on your own.
- Carpet and padding will need to be cut tied and bundled in 4-foot sections no more than 30 pounds per section.
- If you have a large amount of miscellaneous trash (move out) you will need to call a private contractor to have a dumpster dropped off at your expense.
- Any other normal trash should be put in your provided Trash Cart. If you are not sure about an item you are trying to dispose of please call the Service Department at 216-381-0402.

Recycling

The following are to be put in your Recycling Cart:

- Newspaper, papers, phonebooks, junk mail, cardboard boxes broken down, all cartons made out of cardboard, such as milk and juice.
- Any color glass bottles and jars.
- Any plastic bottles and jugs.
- All metal and aluminum cans, aerosol cans and aluminum foil.

Yard Waste

Yard waste will be picked up from your tree lawn from April 1st through November 1st.

Yard waste consists of grass, hedge trimmings, garden debris and leaves outside the fall vacuum period. These items must be placed in a brown paper lawn bag. Small tree trimmings must be bundled in 4-foot and under sections

and not weighing more than 40 pounds. Yard waste will not be picked up if it contains any of the following: plastic, metal, dirt, rock, sod or any other rubbish.

The Service Department picks up your leaves by vacuum in the fall and must be left loose on the tree lawn and not contaminated with sticks, grass, perennials, trash or any other foreign material.

Please do not put them in the street.

Household Hazardous Waste

You can bring your household hazardous waste down to the Service Garage Monday through Friday 8:00 am till 3:00 pm.

Latex paint is not accepted. Remove the lids and solidify paint with kitty litter and put in Trash Cart. ✍

The New ReadyNotify Emergency Notification System

Sign Up Now to be Notified of Emergencies in Your Neighborhood

One of our top priorities in South Euclid is not only keeping you safe – but making sure that you know when there are emergencies in our community.

As part of a new regional effort, the City has partnered with Cuyahoga County to offer residents access to ReadyNotify, a free mass notification system to issue emergency notifications to the public.

The new emergency notification system will allow us to notify you of time-sensitive emergency information including boil alerts, evacuations, road closures and special information in the event of an emergency.

The new system can deliver messages to residents and businesses by telephone,

cellular phone, text message, or electronic mail and the system is capable of sending messages to specific communities or the entire county during regional emergencies.

If you have not done so already, please register by going to the City's homepage at www.cityofsoutheuclid.com and click on the "ReadyNotify Registration" button.

Participation in the ReadyNotify program is voluntary; however, it will allow us to contact you with emergency notifications when rapid and accurate information is essential for your immediate safety.

More information about ReadyNotify is included on this page. If you need more information, please contact Keith Benjamin at kbenjamin@seuclid.com or call 216.381.0400.

A Preparedness Resource from The Cuyahoga County Office of Emergency Management

At-A-Glance ReadyNotify

ReadyNotify is a mass notification system used to notify citizens, residents, and businesses of emergency situations, non-emergency events and provide information about necessary actions.

READY CUYAHOGA COUNTY NOTIFY

Did you know?

Having redundant sources of emergency notifications on mobile devices will ensure you get the right message during an emergency.

What is ReadyNotify?

ReadyNotify is a mass notification system used by Cuyahoga County and participating municipalities to issue emergency notifications to the public.

ReadyNotify is primarily used for emergency notifications when rapid and accurate information is essential for your immediate safety; however you may choose to be notified of general Cuyahoga County Government News as well.

What Type of Notifications Will I receive?

You can expect to receive notifications about:

- Emergency Events
- Cuyahoga County Government News
- Water Boil Alerts
- Cuyahoga County Building Closures
- Other Information

What Type of Information is Required to Register?

Participation in the ReadyNotify Program is voluntary. A valid email and phone number will be needed to sign-up. During the registration process we will ask you to give us information about yourself such as your address, your primary language, and if you require any special assistance during an emergency event. Only information indicated with a star * is required.

How Will I Receive Messages?

When you sign-up in the system, you will receive emails as well as have the opportunity to choose how you want to receive additional messages. Additional messages can be delivered in the following ways:

- Cell Phone
- Home Phone
- Work Phone
- SMS/Text Messaging
- Fax

How Do I Register?

To register please go to the link: Ready.CuyahogaCounty.us

Cuyahoga County Office of Emergency Management
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What Story Does Your House Tell?

By Nicole D'Alessandro

I love all-things-houses. But why this pull? Perhaps it was visiting my family in Belgium three times before the age of five, being informed by what felt like a whole different world: memories of my grandparents' row house, their living space that was just one big room downstairs and a bedroom with a toilet upstairs. Dirt roads lined with tall plants and the sound of summer insects—so much that was simple, but alive. And of course there were the visits to Canada, the big Italian families with kitchens in their basements where they'd bake industrial-sized pans of lasagna or cook up vats of sauce between playing cards and sipping out of tiny espresso cups.

All the memories, I realize, center around or come back to a home—visually, the material of a floor or a counter, a heavy wooden bench, the shape of an accordion closet. Stone, wood, and brick. A fig tree, tomato plants. The warmth from my surroundings and from my company.

Ever since these childhood adventures I have been drawn to the built environment. I have planned trips around buildings—from Southwest canyon homes of Native Americans to villages in Italy, with their tiled roofs, laundry hanging between buildings, and courtyards.

I was informed by these experiences when I decided to buy my first house.

I live in a brick house—not one of the post-war brick bungalows where I grew up, but a 1928 colonial. I love the built-in cabinets, hardwood floors, nooks and crannies, crown molding, and plaster walls. While it has small closets, only one bathroom, and a kitchen barely big enough for two, I will take its charm any day!

As a first-time homeowner, I wondered, does knowing the history of your home make you a better steward?

To get to know my house better, I made a trip to the Cuyahoga County Archives. I knew from the previous owner that my house was the first built on the street. I think that's pretty neat! At the archives I gained more detailed information through deed

searches, plat maps, and photos. I learned that I am the fifth owner, the property was purchased by the Kellners in 1923, and the house finished in 1928.

My section of South Euclid was called the Belvoir Terrace Subdivision, developed by the Van De Boe Hager Company, as illustrated in a portion of Section 29.

The original 1923 deed provides a certain overview of the period.

For example, it mentioned a street railway upon Belvoir Boulevard. It also specifically forbid the grantee to "erect, locate or maintain a slaughter house upon said premises" (yikes!) and also, because of Prohibition, "the

manufacture or sale of any malt, alcoholic, spirituous or intoxicating liquor of any kind, except by a registered licensed druggist on a physician's prescription and for medicinal purposes only."

Landowners in the subdivision were not responsible for laying sidewalks or planting shade trees. Some parts of the development allowed for two-family housing and a small portion gave the option of residential or business development. My subplot was restricted to single family dwelling costing not less than \$7000. Stipulations were to remain in effect until July 1, 1945.

While the research gave me a sense of development in South Euclid at the time and the historical context of my parcel of land being bought and later a house erected on it, I figured that insight can go beyond the built structure. What can we learn from the memories of buildings, by "listening" to them? All the stories my house would tell, seeing the end of Prohibition, going through the Great Depression, World War II, seeing neighbors come and go, and technology advance. Natural builder Ianto Evans suggests that the tangible history of older buildings (and in referring to European buildings, "older" is, well, much older) is

essential to the new uses we give them. For example, "history can speak from a stone threshold hallowed by centuries of treading feet or in the heights of growing children scored and dated on an ancient doorpost."

And, as Bill Bryson succinctly summed up in *At Home: A Short History of Private Life*,

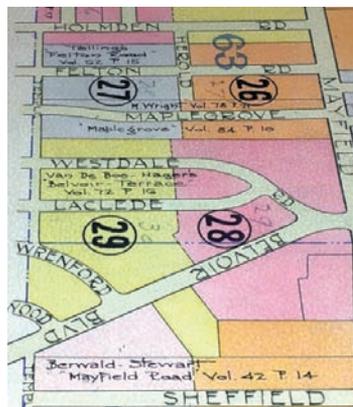
houses are amazingly complex repositories. What I found, to my great surprise, is that whatever happens in the world—whatever is discovered or created or bitterly fought over—eventually ends up, in one way or another, in your house. Wars, famines, the Industrial Revolution, the Enlightenment—they are all there in your sofas and chests of drawers, tucked

into the folds of your curtains, in the downy softness of your pillows, in the paint on your walls and the water in your pipes... Houses aren't refuges from history. They are where history ends up.

What would my house say to you now?

No doubt you would notice the avocado trees more than halfway to the ceiling, planted from pits soon after I moved in. And prints and photos on many walls. The back windows that frame a satisfying view of the yard, like an oasis. All of these things capturing a moment in time. But in 10 years? Fifty years? Homeownership is an always-evolving story of past occupants and tradition and extreme weather and any number of other impacts, large or day-to-day, that change the history of a place, of a house.

Whether you live in a home predating South Euclid's incorporation as a village in 1917, or a newly built home in, say, Cutter's Creek, how much history do you see in your home?



South Euclid resident Nicole D'Alessandro is a writer, editor and documenter of Northeast Ohio at Texture216.com



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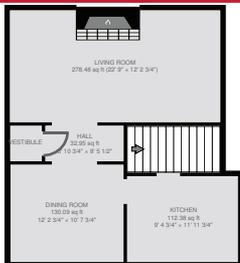
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Pollack Studio:

A picture perfect South Euclid institution for over 50 Years!

By Patrick Mohoric

When you walk into Pollack Studio, located at 14427 Cedar Road, you are greeted by an adorable beagle named Jackie. This family-owned photography studio encompasses what small business is all about.

Pollack Studio was founded in 1950 by Joe's father Albert Pollack, who still resides in South Euclid. Joe Pollack then took over the business. Upon taking ownership of the business, Joe never considered moving to another community. When asked why he feels so strongly about South Euclid, Joe simply stated, "It's Home."

The Pollack family continues to have deep roots here in South Euclid. All three of Joe's children attended Brush High School and participated in South Euclid baseball.

The business philosophy of Pollack Studio is to provide clients with the best products and services possible. In this economy, Joe practices this philosophy by keeping prices affordable, so that all clients can expect and receive the best for every dollar spent.

Pollack Studio is a full-service professional studio with high-quality photography services for weddings, Bar and Bat-Mitzvahs, Confirmations, family portraits, business portraits, school pictures, pet portraits and more.

Joe takes pride in preserving family memories. He states, "This generation is taking more pictures than ever. However, it is all on their phones and computers, what happens when they crash? You lose those precious memories." Joe is a huge proponent of printing pictures so they can be saved for many generations.

Joe is an esteemed photographer. He is the past president of The Akron



Society of Professional Photography, has lectured at the Professional Photographers of Ohio Convention, and was on the board of the Northeast Ohio Professional Photographers.

Joe is also very active in the community. He is a long-time member of the Heights-Hillcrest Regional Chamber of Commerce (HRCC) and is always willing to serve as

Pollack Studio is a full-service professional studio with high-quality photography services for weddings, Bar and Bat-Mitzvahs, Confirmations, family portraits, business portraits, school pictures, pet portraits and more.

the official photographer at city events and meetings. He takes pride in keeping his business local and calls South Euclid a friendly city that he enjoys both living and working in. Joe is a great example of a South Euclid success story and never forgets those who have supported him.

For more information about Pollack Studio, visit their website at www.pollackstudio.com or call 216.381.2001.



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12/30	BRUSH vs Gilmour Academy/ Richmond Heights HS (<i>Brush Holiday Tournament</i>)	7:30pm
1/5/16	BRUSH vs Mayfield HS	7:30pm
1/12/16	BRUSH vs Riverside HS (Painsville)	7:30pm
1/15/16	BRUSH vs Kenston HS	7:30pm
1/22/16	BRUSH vs Madison HS	7:30pm
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Albert & Madelyn Pollack:

Easy Steps to Sustainable Living: Lessons from Lifelong Learning

It would be easy to drive past Albert and Madelyn Pollack's Sheffield Road home without seeing it. The 1981 home is hidden from the street by tall hedges and a somewhat imposing gate across the driveway. Upon closer inspection, the driveway gate has a sign that reads, "This fence keeps out deer, not people." For decades, the Pollacks have been welcoming scores of two-legged family and friends to the home that they built themselves, a home that sustains almost all of their needs. The term "urban homesteading" has become trendy in recent years, and South Euclid has gained a regional reputation as a green community by embracing community gardening and other sustainability initiatives. The Pollacks embody that philosophy and have been living a green and sustainable lifestyle in South Euclid for close to 40 years.

"If we can't eat it, we don't need it," is a motto that Albert Pollack, 93, and his wife Madelyn, 72, live by. On a recent tour of their extensive gardens, the Pollacks pointed out the vast array of fruits, vegetables, and herbs growing in raised beds throughout their sprawling property. Not a square inch of space goes to waste. Grapes climb arbors surrounding the property; creeping thyme stands in for grass where a rarely used chaise and bench sit in an inviting corner of the front yard. Albert jokes that the bench will be used someday, "once we're old."

Nothing goes to waste at the Pollack



homestead. Rainwater is harvested for the garden from a series of rain barrels that collect 1,400 gallons of water diverted from the home's downspouts. Seeds are saved, and plants are continually propagated and divided. All garden waste is shredded and composted. Bricks that used to cover South Green Road were reclaimed decades ago to create paths throughout the property. Madelyn, who is a past president of the South Euclid Recycling Committee, takes pride in putting up any leftover garden bounty. Jars of jam, pickles, and other delicacies line shelves in the home and are freely shared with friends and family. The garden even serves as the Pollacks' medicine cabinet. On rainy days, the Pollacks fill gelatin capsules with medicinal herbs they've grown and dried themselves. Albert, who is an extremely gifted woodworker, not only built the home himself, but also crafted much of the furniture in the home.

These homesteading skills were hard



won. In 1941, Albert fled his native Poland just prior to the Nazi occupation, walking for 28 days to get to the safety of Stalingrad. His mother and many of his relatives who remained in Poland were killed in the Holocaust. Prior to a lengthy stint in the Polish Army, where he eventually led a mortar company of 64 men, Albert had an opportunity to hone his woodworking skills by building desks for the war effort. After the war, Albert sustained himself by farming and lived for a period of time in a DP (displaced persons) camp. During his time at the DP camp, Albert was able to purchase his first camera and began photographing other refugees at the camp. With the assistance of an aunt who lived in Cleveland, Albert immigrated to Cleveland in 1949.

After a series of odd jobs in the U.S., Albert's photography skills paid off, and he became a portrait and event photographer, establishing Pollack Studios in 1973, a Cedar Road business now operated by his son Joe.

On a recent tour of their extensive gardens, the Pollacks pointed out the vast array of fruits, vegetables, and herbs growing in raised beds throughout their sprawling property. Not a square inch of space goes to waste. Grapes climb arbors surrounding the property; creeping thyme stands in for grass where a rarely used chaise and bench sit in an inviting corner of the front yard. Albert jokes that the bench will be used someday, "once we're old."



Albert and Madelyn, who had both been previously married, met at a Jewish single parents' support group in the early seventies, and married in 1981. Between them there are four children, eight grandchildren, and five great-grandchildren, with one more on the way. When asked why they chose South Euclid for their home, Madelyn, a retired computer programmer, stressed the convenient location. "We're close to everything. The theaters, art museums, and symphony are so close and we're near many wonderful parks. If we need anything, there are stores nearby. We travel a lot and take the Rapid to the airport. We're 10 minutes to anywhere." They appreciate South Euclid's diversity and neighborly feel. The couple worked tirelessly to help construct the Playground of Possibilities at Bexley Park, a project that they felt helped further bond the close-knit community. When asked for a piece of advice to offer younger residents, Albert Pollack, who appears decades younger than his 93 years, offered this: "Whatever job you do, do it well. People will notice and you will advance." ✍

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Stacy Ward-Braxton: Preaching the Power of Significance

It's always refreshing to see great leadership from people in today's business world who are willing to stick to their word, be authentic and follow the simple rule of one of the world's greatest leaders, Nelson Mandela – listen first, and speak last.

With over 15 years of experience in organizational design, strategic planning and change management, South Euclid resident Stacy Ward-Braxton launched "The Significance Group" in 2010, a consulting firm that helps organizations focus on what they do best by leveraging the skills and talents of their most valuable resource – their people.

Braxton and her husband of 15 years, Shawn, moved to South Euclid in 2000 because of the strong schools and close-knit community that the City offered. Shawn is the Lead Pastor of New Life Cathedral Church in East Cleveland and works for the Cleveland Municipal School District. Stacy is also very involved with the growing Church, a large, historic building on Euclid Avenue that is also home to social service agencies the Braxtons work with to help residents in need.

Braxton uses her experience to broker transformation for individuals, teams, and organizations. She utilizes methodologies rooted in emotional and social intelligence to make a powerful impact on businesses and organizations that desire to grow proactively and manage transitions.

Braxton earned her Bachelor of Arts in Business from Notre Dame College and Master of Science degree in Positive Organizational Development from Case Western Reserve University's Weatherhead School of Management. Braxton also holds a Certificate in Developing Leadership through Emotional Intelligence.

Through her work, Braxton has helped businesses and organizations that were functioning at only average levels. By utilizing authentic organizational design and strategic planning efforts, Braxton has



helped both employees and employers find their significance within their organizations, work better together, accomplish goals and grow their businesses.

"Amazing things happen when strategic, resonant and skillful people lead the way," said Braxton. "I love the study of leadership and having an opportunity to work with individuals, communities and organizations in a way that will increase their capacity to lead in ways that are more resonant and productive."

Braxton leads by example and openly discusses many of the teachable lessons she has learned in life that have made her a better person, leader and consultant. One of the lessons is that we should not get so caught up in having to be so right, that we end up being the ones that get it wrong.

"We can be so focused on what we think or feel is right and want to fight for it and demand that people listen to what we have to say that we lose our ability to be effective by the way that we communicate it," said Braxton. "Communication is a big part of great leadership and resonant leadership is more effective. We can be right about something all day, every day.



However, if we communicate in a way that makes others feel disrespected, we lose credibility and influence."

Braxton didn't realize that she was at one time "that" communicator until she started asking members of her congregation how they viewed her and what they thought of her as a leader.

"I went out on a limb one day and started asking members of our congregation how they viewed me and what they thought of me as a leader and to my big surprise many people were honest with me and expressed that I wasn't always the nicest person in how I would communicate and/or talk to others," said Braxton. "This touched me at my core and that was when I remembered something my best friend had told me many years ago, which was something someone once told her – to put a little sweetness in my belly – and in that moment it clicked and I realized that's why she told me that."

In South Euclid, Braxton has been very involved in community efforts. With four children and an extended family, Braxton first became involved with the Parent-Teacher Association (PTA) at her children's school. It was a great first experience because it provided her with the opportunity to feel connected and get

to know other parents, faculty members and administrators.

Shortly thereafter, she became involved in the Heights-Hillcrest Regional Chamber of Commerce (HRCC), the large organization that represents South Euclid and our neighboring communities. Braxton became a member and, as her level of involvement increased, she was invited to become a board member. Through her work with the Regional Chamber of Commerce, Braxton has made connections with other business owners and is able to access resources that help make her organization stronger.

Braxton also believes that the six-city Chamber helps make South Euclid a better place to live and work. "I think it is very significant that we have great relationships with other cities. It makes our community even stronger with great connections, resources and relationships."

Furthering her involvement in the community, Braxton recently joined the board of One South Euclid, the City's Community Development Corporation (CDC) and is very excited about how South Euclid has grown and is very positive about South Euclid's future.

She believes that One South Euclid is important for the growth, development, and revitalization of the community, because it allows residents to become involved in the process. "It is important for people within the community to be engaged. You create passion from engagement and engagement promotes significance," said Braxton.

Braxton is firm in her belief that South Euclid is a great community and place to raise families and believes that as the City continues to redevelop and revitalize, it will become a premier community within Northeast Ohio, a place where others come to live, work, and play.

"Great things have been going on in South Euclid for a very long time and with the CDC I see even greater things on the rise," said Braxton. "There is always something to do in our city for fun, for giving back, for learning, for growing. We have a new library that is amazing, the Cedar Center development that has taken place and continues to develop, our college is growing by leaps and bounds, and businesses are thriving. My only complaint is I wish we could have 75 degree weather all year round!" ✍



Isaac Monah: Global Citizen

By Kevin McCarthy

Hearing South Euclid resident Isaac Monah's booming laugh and seeing the smile that accompanies it, one would never expect that this man had gone through so much adversity in his life.

In 1989, at the age of 19, Isaac fled from his home country of Liberia because of the violent civil war that had engulfed his land. From Liberia he fled across the border to a refugee camp in the Ivory Coast, and then later to a refugee camp in Ghana where he would meet his wife. It was in the Ivory Coast, however, that he met the man who would bring him to the United States, a professor at The Ohio State University.

The Ohio State University professor, a graduate assistant at New York University at the time, employed Isaac to help him track monkeys in the jungles of the Ivory Coast. The two colleagues became friends through their work together and the professor vowed to bring him to the United States. Isaac recalls, "At the time I was working twelve-hour days. I would receive about one hundred dollars for my work a week. The professor told me that with my work ethic I could become a rich man in the United States and make more than one hundred dollars a day."

In 2002, the professor made good on his promise and Isaac came to the United States on a visitor's visa. Isaac would later become a legal permanent resident and then finally a naturalized citizen. After a year in Philadelphia, Isaac moved briefly to Mansfield and then finally to South Euclid where he resides today on Avondale Road.

After moving to South Euclid, Isaac first worked as a dishwasher while taking English classes at Tri-C. He then went to school to become a nurse's assistant, and when he completed that program, took employment at the Cleveland Clinic.

In 2007, and again in 2008, Isaac went back to his rural village in Liberia to visit his family. After speaking to many of the locals, he learned that getting an



education for their children was very difficult as the closest school was miles away. On his flight back to the United States, Isaac decided that he would help build a school in his home village. Isaac was able to secure a donation of 150 acres of land on which to construct the school and then went about raising money to make the school a reality.

He brought the idea to his church, Lyndhurst Presbyterian, and both the pastor and fellow parishioners were excited to help. With the help from his church, Noble Road Presbyterian Church, Bay Village Middle School, and Roxboro Elementary School, Isaac has been able to raise over \$180,000. As soon as enough funding was available, the school was constructed and Isaac's dream became a reality.

Today the school, known as the Dougbe River Presbyterian School, houses more than 142 students in grades K-7. So far the facilities include a school house and the 150 acres of land. Isaac is hoping to find funding to create dorms for the students, many who still have to travel far each day to come to school.

The Dougbe River School has a board of trustees as well, made up of many people from the Northeast Ohio community. International organizations from North America, Europe, and Africa are now involved in helping the school grow. What was just a dream a few years ago has

now blossomed into a collaboration of organizations and individuals helping children get the education they deserve.

Though education seems to play an enormous role in Isaac's life, Isaac did not graduate high school until age 27 while he was still in Ghana.

Isaac wanted to make sure his kids were provided with an education far superior to his own. Isaac has sent all of his school age children to the South Euclid Lyndhurst School District. His eldest son Tom, a graduate of Brush High School, is in his final year at Hiram. Tom is hoping to attend law school after graduation. Isaac also has two children attending Adrian Elementary School and Greenview Upper Elementary School.

Isaac has been extremely pleased with the South Euclid Lyndhurst School District. "The teachers and counselors really try to get you involved as a parent and there is a great bit of teamwork involved. For me, the American school system was relatively a new thing, so for the teachers to sit me down and take the time to get me involved in my child's education was extremely important." The teachers even allowed Isaac to sit in on one of his son's classes so that he understood what his son's education entailed. "When I had a question, and I had many questions, the teachers were always very responsive and wanted to involve me as much as I wanted

Continued on page 24

Maher-Melbourne Funeral Home

Kevin Maher—The Spirit, Energy, and Pride of South Euclid

By Patrick Mohoric

Kevin Maher could be named Mr. South Euclid. He exemplifies the vibrant, unselfish culture of our community. After talking with Kevin for 20 minutes, it is impossible not to be excited about our city.

Kevin is a third generation owner of Maher-Melbourne Funeral Home, located at 4274 Mayfield Road. Maher-Melbourne was founded in 1908 by Kevin's grandfather Harry, who founded the first funeral home in the state. In 1956, the Maher family made the decision to move to a small farmhouse in South Euclid. Maher-Melbourne Funeral Home has been in business for over 100 years. Kevin humbly states, "We believe you aren't excellent because you have reached 100 years, but you reach 100 years because you deliver excellence."

Kevin loves spending time with his family and building bridges and connections to make South Euclid a better place to live and work. As a longtime member of the South Euclid community, he takes great pride in making one of life's most difficult situations as easy and smooth as possible for grieving family members.

In addition to his work at the funeral home, Kevin has a big heart for South Euclid and gives back to the community in a variety of ways. A founding board member of One South Euclid, the City's Community Development Corporation, Kevin helped found and is still a member of the One South Euclid Revitalization Committee, which aims to work with the city and local business owners to help them grow and continue to thrive.

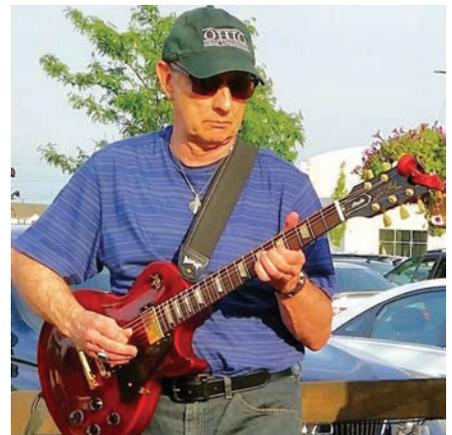
Kevin has also been active with the national organization, Purple Heart Homes, founded by veterans to ensure quality-of-life housing solutions for disabled



American veterans of all eras. Kevin worked to rehab a home for a disabled Iraqi War veteran and his family. Purple Heart Homes chose South Euclid as the first city in Ohio to rehab and provide housing for disabled veterans and their second home will be completed this winter.

Kevin raves about how South Euclid has helped his business grow, including help to apply for and obtain a Cuyahoga County Storefront Renovation Program Grant to improve and beautify his building – and beautify the busy Mayfield Road Corridor.

In addition to his service with One South Euclid and Purple Heart Homes, Kevin is active with the Heights-Hillcrest Regional Chamber of Commerce (HRCC), Knights of Columbus and also served two terms as President of the Hillcrest Kiwanis Club. He is an excellent guitar player and performs



around the area with his band "Chain Gang." In fact, "Chain Gang" recently made their South Euclid debut when they performed at the inaugural Rock the Block Event this past June.

It's committed long-time business owners like Kevin Maher that continue to maintain South Euclid as a great place for local businesses. His spirit, energy and commitment to South Euclid give real meaning to the city's slogan, "Come Together & Thrive." 🎸

ArcFit for the Future!



Linda N. Reid



On behalf of the South Euclid Lyndhurst Schools, I hope that everyone has enjoyed the holiday season and the start of the New Year. This time of the calendar year always brings a sense of anticipation, hope and an eagerness to pursue new endeavors. Such is the case with our local school district, which recently launched a state-of-the-art, learning and training facility, named the ArcFit Training Center. As a way to directly meet the intended career pursuits amongst the Brush High School student population, this training complex will be a true learning laboratory open and available to all students, student-athletes and staff members. An official launch ceremony took place this past November where more than 225 people attended the event.

Perhaps the most important piece of data is that when surveyed late last year, more than 53% of Brush High School students signified an interest or intent to pursue a career in the health or health sciences field. With this information, the South Euclid Lyndhurst Schools determined we had an obligation to pursue any and all opportunities that would help to prepare our students for the future. The SEL Schools' desire with the launch of this project is to get its students career-ready, and this facility, including the training aspects, the classrooms and curriculum involved, will have the potential to do just that.

The ArcFit Training Center is located in the area of the former auto tech garage and has been completely retrofitted with upgrades and enhancements. On its face value, the facility is more than a weight room. It is a comprehensive learning complex that includes classrooms for health, wellness, health science and physical education classes as well as student-athlete training facilities. Brush High School anticipates hosting classes here as early as the 2016-2017 School Year. Sample coursework may include medical technology and terminology, health sciences, exercise physiology, biochemistry, nutrition and wellness. Brush's ideal location in



the heart of one of the most progressive areas for health care makes the significance of this facility all the more important to propel our students forward in the future.

The SEL Schools plan to host a number of other opportunities for the community-at-large to see this facility and experience it for themselves firsthand. Please stay tuned for more information about this wonderful new facility for our students. Thank you for your continued support of the SEL Schools. ✍

Linda N. Reid
Superintendent
South Euclid Lyndhurst Schools



Community Partnership on Aging: The Biggest Little Organization in South Euclid



Community Partnership on Aging, fondly known as CPA and formerly known as Tri-City Consortium on Aging, was originally formed over 37 years ago, in 1978. Despite its longevity and reputation for quality services, many people are unaware of the services provided to residents of the communities it serves – or that its main office is in South Euclid Community Center on Victory Drive. Operating largely with part time staff and just a few full time staff, the agency is, in essence, the office on aging for the city of South Euclid (the other communities are Lyndhurst, Highland Heights – the other two original ‘Tri-Cities’ – Mayfield Heights and Mayfield Village) and runs programs out of the community center on Wednesdays and Thursdays each week. The programs are geared toward the active older adult age 60+, and are open to the public so that residents of any community may join at any time, membership-free. In addition to programs and travel for active older adults, CPA provides much-needed services to residents in need of assistance. Services include social work and outreach, transportation, light housekeeping, summer home repairs and yard clean ups, nutrition services, installation of grab bars and handrails for safety and many more. CPA effectively utilizes funding from member cities, County, State and Federal funding to help support older adults who wish to remain in their homes. The agency also depends on a force of individual and group volunteers that number over 200. Take a look at these numbers:

Each year CPA volunteers provide over 900 hours of service time dedicated to yard clean-ups and home repairs for older adults who cannot afford to do so themselves, or who are unable to;

Via the CPA Safe at Home Program, CPA staff and volunteers have installed safety equipment such as grab bars and hand rails, provided home environmental safety assessments or loaned out Durable

Medical Equipment to nearly 60 older adults since the program’s inception in 2013;

Each month, CPA provides approximately 1,000 van rides to and from medical appointments and grocery stores, all at little to no cost to the consumer;

It’s not your school lunch, anymore! In 2007 CPA began supplementing the Federally funded congregate lunch program with a variety of café-style, scratch-prepared meals that are prepared by trained staff and volunteers. These lunches are offered on a rotating basis throughout the five different communities on a variety of days/times with a variety of options to meet the needs of a changing demographic of older adults. In total, approximately 900 meals are served each month!;

Outreach and other social work services totaling over 1,500 each year, are offered in client homes, community centers or in CPA offices to ensure residents are aware of and can access needed information, benefits and support to adapt to the challenges that come with aging;

Over 100 hours of light housekeeping tasks are provided each month to eligible residents.

CPA also partners with municipal departments of each community on a variety of resident-related issues, including:

CPA and the five community Fire Departments joined together to form the Home Safety Collaborative, which focuses on resident safety (home/fire and fall prevention), and the Fire Departments participate in the Annual CPA 5 City 5 Alarm Chili Cook-Off, held in November

each year;

CPA works with the Housing Departments to help residents in need avoid housing violations or for safety concerns (such as bed bugs);

Both the Police and Fire Departments work with CPA for cross-referral of resident safety concerns, as well as educational outreach;

Community beautification! CPA works with Service Departments to carry out activities that help residents manage needed outdoor and waste-removal tasks.

CPA recently completed a strategic-planning process, which resulted in an update of the agency mission statement: improving lives through programs and services that support independence, community involvement and well-being. As the biggest little organization in South Euclid, CPA certainly accomplishes much toward this mission.

If you or someone you know would like information about any of CPA’s resident-related services or about the programs offered, please call CPA’s main office, at 216-291-3902. We’re also on the Web, at www.communitypartnershiponaging.org, and are on Facebook, at www.facebook.com/communitypartnershiponaging/

AARP Income Tax Assistance for Older Adults

Did you know that AARP volunteers provide free income tax preparations for older adults? The appointments for 2015 tax prep will begin in January and held at South Euclid Community Center. Call 216-291-3902 for appointments

ISSAC MONAH Continued from page 20

to be involved. I have been very pleased with my children's education."

Isaac is now ready to undertake his next challenge. He left the Cleveland Clinic a month ago to devote himself full time to a commercial cleaning business he began 10 years ago, Monah & Sons. He anticipates this business growing in the future, and is already employing Liberian refugees with the hope they will have the same opportunities as himself.

South Euclid has truly been like home to Isaac. He remembers how welcoming his neighbors were when he first moved into his Avondale home. "I remember when I first moved in, my neighbor, a nice old woman who has moved since, used to bring us pies and help watch the kids."

Isaac is trying to get more involved in the community as well. He wants to become involved with the Parent Teacher Association (PTA) and has been involved with the Cub Scouts. He frequents Eat at Joe's often; it's his favorite place to grab a coffee.

If you are interested in helping the Dougbe River Presbyterian School you can contact Isaac Monah at 216-990-0075. You can also visit the school's website at www.drpsl.com/

Eviction 101



Judge
Gayle Williams-Byers

(This is the first in a series of informative information for both tenants and landlords seeking details on eviction procedures in the South Euclid Municipal Court. NOTE: This is neither legal advice nor intended to serve as a substitute for legal counsel.)

Evictions in Ohio are governed by the Ohio Revised Code, which outlines most terms and definitions for cases commonly known as eviction proceedings.

Generally speaking, a tenant is someone who is entitled under a rental agreement to use or occupy a place as long as the terms of the agreement are met. The property owner can seek to evict the tenant as well as request that damages be paid when it is shown that the rental agreement conditions have not been met. It is important to note that in certain circumstances, some individuals cannot be evicted. An example would be a live-in caregiver who is not included in the rental agreement.

A landlord is the owner, sub lessor or even the owner's agent – someone working for or on behalf of the owner to manage the property under the rental agreement.

If a property is owned by a corporation, limited partnership, limited liability company or agent of the owner and meets the definition of landlord, they must be represented by an attorney licensed to practice law in Ohio in order to bring an eviction action against a tenant.

Proper service or providing the tenant with notice to vacate the property, is a requirement that must be met before any eviction action can go forward in court. For the notice to be sufficient, it must: (a) be in writing, (b) notify the tenant to leave the property, (c) allow three days or more before bringing the action to court and (d) contain the specific language required by law. ✍



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Jane Goodman, Ward 4



Jane Goodman

Happy New Year! I hope that the holiday season has brought you joy, and that the new year will bring peace and the fulfillment of all your dreams, if not your resolutions. In the spirit of sharing dreams, here's what I hope to work on in Council in 2016:

More opportunities for public engagement. That means more ways for residents, especially the younger set, to be involved in things that benefit the city. 2015 has been a year when more residents have turned into neighbors (the two aren't always the same,) communicating through websites and neighborhood meetings and facebook pages. Others have stepped forward to create new gardens, a pump track, and little free libraries, and we love our youth sports supporters. We'll be appointing new people to the Tree Commission, and I hope to see new folks joining the wonderful people of our recycling committee and garden club.

New ways to look at housing stock and building codes. That could mean changing our code to make it easier to replace bungalows with larger homes on bigger lots, so that young families don't outgrow a little home as the family grows, or to allow for in-law suites or studios over the garage where appropriate.

Making it more difficult (read "expensive") for building owners to leave storefronts vacant just so they can have tax writeoffs. Our city is not a tax writeoff. Those spaces should be showcases for local artists, meeting spaces, and places where new local businesses, and dreams, are born. Those are my Council resolutions for the new year. Want to help?

Councilman-at-Large Dennis Fiorelli



Dennis Fiorelli

Maintaining and investing in our homes is vital and the HELP loan program may make the process more affordable. HELP is the County's Housing Enhancement Loan Program that offers home improvement loans at 3% below normal bank rates. Loans are available from \$3,000-\$200,000 with applications available at any branch of the participating banks: Key Bank, PNC, Huntington, and First Federal of Lakewood. For more information please call 216-348-4066.

The South Euclid Fire Department's RESIDENTIAL LOCK BOX PROGRAM is designed to expedite access to senior/handicapped adults in their own homes during emergencies. The Lock Box Program also reduces the likelihood of property damage caused by forced entry in an emergency situation. For more information on the program please contact Scott Sebastian, Fire Prevention Officer, at 216-381-2016.

Our community is very diverse and the City of South Euclid is committed to affirmatively furthering fair housing for all South Euclid residents. In September, Ordinance 07-15 was passed to further help protect against discrimination in housing practices. The Ordinance is available on the City website Home Page. Both owners and renters should be aware of the non-discrimination laws in our City.

In addition to the Quarry Dog Park, dogs are now permitted (leashed only) in Quarry, Bexley and Oakwood City Parks. Please see the City website or contact City Hall for restrictions, rules, and responsibilities.

Elsewhere in this magazine is information on an upcoming survey regarding recreational amenities that you would like to see offered. Please take a moment to complete the survey and communicate what is important to you.

As we enter 2016, I wish everyone a very happy and prosperous New Year and share a final thought: People being good neighbors make us a good community. People seeing the good in our neighbors makes us a great community. I invite you as part of a New Year's resolution to see the good in your neighbors. You will see the difference.

Councilman David Miller: President



David Miller

Friends & neighbors, for the past 10 years, the opportunity to serve the residents of South Euclid has been a wonderful and enriching experience. Over these years,

I have witnessed our city come through an unprecedented economic and housing crisis yet we never wavered in working together until the storm clouds and rough seas abated. As I leave city council, I am beyond joyous that our city remains in the steady, focused and capable leadership of Mayor Georgine Welo. I ask that you all work with Councilman-at-Large Jason Russell as he assumes his position among my current (former) council colleagues. More importantly, as I have always asked throughout the years, please involve yourself with the city at some level. From the library reading programs to the youth sports programs, your talents, ideas, suggestions and mentoring are needed for the next generation of South Euclid residents. Moreover, along the way, you might just meet someone who will become your neighbor or at least a life-long friend.

As we move into 2016, I urge my colleagues to focus on the peoples' agenda and what is best for the ENTIRE city. South Euclid's revitalization continues to bring diversity into its neighborhoods, which only serves to expand the city's potential. Our city has received numerous positive reviews and notice beyond its boundaries while maintaining its charm and vibrancy. With a solid financial balance sheet, your city's financial status is on solid ground; let us keep it that way.

Thank you for the opportunity to serve as your Councilman-at-Large and City Council President. I wish my colleagues the wisdom to remain steadfast stewards of the city's financial condition. Continue to lead a city where everyone is welcomed and valued. Finally, let us make sure that South Euclid remains the place where our children and their children will someday call home.

Paz

Councilman Ed Icove: Ward 3



Ed Icove

You are cordially invited to attend the annual Ward 3 Town Hall Meeting, which will be held on Wednesday, March 30, 2016 at 6:30 p.m. at the Cuyahoga

County Public Library South Euclid-Lyndhurst Branch, 1876 S. Green Road, South Euclid, OH 44121, www.cuyahogalibrary.org. If you are unsure of the ward in which you live, you can visit the City's website, www.cityofsoutheuclid.com for a City ward map.

Each Ward councilperson has been conducting these meetings in order to obtain ideas and input from residents, as well as to answer any questions. As always, three free sets of Indians tickets will be raffled off. One of the two seats is handicapped accessible.

If you are not able to attend, it is my suggestion that you visit the library (if you have not already done so) and see what amenities are available for you and your family. Please do not hesitate to contact me at work or at home should you have any questions and/or concerns.

Councilman-at-Large Marty Gelfand



Marty Gelfand

Anyone can have a bad day. For example, the police might be called to their house. How many bad days like that before one is declared a nuisance? In South Euclid? Three.

Section 531.09 of the South Euclid Codified Ordinances lists a number of activities that would expose violators to nuisance fines, which are above and beyond any penalties under the city's criminal code. Nuisance activities include animal violations, illegal drug activity, gambling, sanitation violations, alcohol violations, sex offenses, littering, theft, weapons violations, illegal fireworks, waste container violations, felonies, and others.

The first time the police are called out for such an offense, one might say the violator is having a bad day. If the police are called a second time within 12 months, a warning

letter is sent. If the violator is a renter, another letter is sent to the owner. A third police call within 12 months of the letter will generate a nuisance declaration, costing the violator \$250. A second nuisance declaration is \$500, a third is \$750, and a fourth or higher declaration is \$1,000 each.

Currently, the nuisance ordinance applies to nuisance activities occurring within 1,000 feet of a person's property. The City Council Safety Committee, which I chair, is considering an ordinance proposed by Police Chief Kevin Nietert to hold individuals accountable for their nuisances no matter where their violations occur. According to Chief Nietert, certain individuals keep racking up the complaints. One resident had 128 contacts with the police between 2006 and 2014!

A Safety Committee meeting is scheduled for the evening of January 25, 2016, in the 2nd floor Jury Room at City Hall. Anyone interested in this is invited to attend. Contact me at 216-371-8827 or mgelfand@seuclid.com or City Hall at 216-381-0400 for details on what time.

Councilwoman Ruth Gray: Ward 1



Ruth Gray

Hello South Euclid residents; I hope this message finds you well. The Ward One Spring Meeting will be held on Thursday, March 10, from 6:30pm-8pm, at the new Cuyahoga County Public Library-South Euclid/Lyndhurst Branch, 1876 South Green Road. If you have not visited the library you are in for a grand treat. At the meeting you will receive up-to-date information about city services, home repair services, what's available for our youth, seniors and families in the community, and neighborhood block watch. I will make sure you leave with news you can use, along with door prizes.

Again, I am here to serve you. If you need to contact me, I can be reached by email at ruthgray@sbcglobal.net or by phone at 216-926-4960.

Happy New Year and God Bless You All,
Ruth I. Gray

Strum & Have Fun at the South Euclid Community Center

Join the South Euclid Guitar Group!

Drop in on these fun group-led guitar sessions every Wednesday from 7:30- 8:30pm at the South Euclid Community Center, 1370 Victory Drive (behind Giant Eagle).

Bring your guitar and songs you know or would like to learn. Songs are learned as a group by playing together and sharing

tips and techniques.

All ages and skill levels are welcome (especially beginners!). Come strum and have fun!

For more information, call the Community Center at 216.291.0771.

Councilman Moe Romeo: Ward 2



Moe Romeo

As we start the new year I am happy that our Mayor, Georgine Welo, was re-elected to continue the leadership we need to make South Euclid the destination location we all are proud to call home. I also want to congratulate Marty Gelfand, Dennis Fiorelli, and Jason Russell for their successful campaigns to be elected to the South Euclid City Council. Marty and Dennis will continue the positive work they have done in the past as Council at Large, and Jason brings to our council new thoughts and perspectives.

2016 – What will it bring? New hopes, new ideas, new beginnings! It will also bring new development to the northeast corner of Mayfield and Green Roads. Developer Deville Corporation has agreed to build

a new Marc's store at the north end of the current parking lot and at the same time keep the current store open for business.

Additional retail stores will be located next to the new Marc's. After Marc's moves into the new location, the old buildings will be torn down and new structures will be built to house new stores and restaurants. This is a positive reflection upon the good relationship we have had with Deville Corporation and the outstanding work that they did at Cedar Center North.

What are your requirements from the city for the new year? What improvements would you like to see happen in our city? What part can you play in achieving these improvements? I would like to hear from you regarding your constructive thoughts.

Hope you and your families have a Happy New Year! I can be reached by email at moeromeo@gmail.com or call 216-381-7365.

Councilman-at-Large Jason Russell



Jason Russell

I would like to thank you for your support during my campaign for South Euclid City Council. I am truly humbled by the overwhelming support received from South Euclid residents. I look forward to bringing "fresh ideas, and a fresh perspective" as your City Councilman.

Since beginning my campaign, I had the opportunity to speak with hundreds of South Euclid residents. My first, and lasting, impression is what dedicated, passionate, and intelligent residents we have in our city. In just a few short

months, I was incredibly humbled by the creative ideas, genuine support, and enthusiasm coming from neighbors, business owners, and civic leaders in our community.

Come January, I will begin engaging in robust and thoughtful discussions about how city government can be more proactive, innovative, efficient and transparent. I look forward to engaging in frequent and open dialogue with residents, advocating for small business retention and growth, creatively supporting reinvestment in our housing stock, and working closely with residents to ensure critical services and level of services are reflected by desires of our community.

My vision for South Euclid is borne out of reasons that I chose to make this community my home; a wonderful place to raise my family. South Euclid is a great community and we need innovative ideas to propel our community forward. I look forward to working with you in the development of our collective future. Please do not hesitate to contact me with your ideas, comments and concerns. I can be reached by phone at 216-242-6442 or by email jason@jasonforsoutheuclid.com.

IMPORTANT PHONE NUMBERS

Police & Fire Emergency: 911

Police (Non-Emergency): 216-381-1234

South Euclid City Hall: 216-381-0400

South Euclid Community Services:
216-381-0400

South Euclid Community Center:
216-291-0771

South Euclid Economic Development
216-381-0400

South Euclid Service Department:
216-381-0402

South Euclid Building & Housing:
216-381-0400

South Euclid Municipal Court:
216-381-2880

South Euclid Lyndhurst Schools:
216-691-2000

SELREC @ YMCA (Recreation):
216-691-2246

Community Partnership on Aging:
216-291-3902

South Euclid-Lyndhurst Branch County
Public Library:
216-382-4880

SE Juvenile Diversion Program:
216-691-4252

Regional Income Tax Agency (RITA):
440-526-0900

Cuyahoga County Fiscal Office:
216-443-7010

Cuyahoga County Board of Elections:
216-443-3298

First Call For Help: Dial 211

YOUR ELECTED OFFICIALS

South Euclid

Mayor Georgine Welo:
216-291-3769

Council President David Miller (At-Large):
216-291-0451

Ward 1 Council Ruth Gray:
216-926-4960

Ward 2 Council Moe Romeo:
216-381-7365

Ward 3 Council Ed Icove:
216-691-1751

Ward 4 Council Jane Goodman:
216-291-0442

Council-At-Large Dennis Fiorelli:
216-269-8730

Council-At-Large Marty Gelfand:
216-371-8827

Judge Gayle Williams-Byers:
216-381-2880

State & Federal

Ohio Governor John Kasich:
614-466-3555

Ohio Rep. Kent Smith: 614-466-5441

Ohio Sen. Kenny Yuko: 614-466-4583

U.S. Rep. Marcia Fudge: 216-522-4900

U.S. Sen. Rob Portman: 216-522-7095

U.S. Sen. Sherrod Brown: 216-522-7272

Cuyahoga County

Cuyahoga County Executive
Armond Budish: 216-443-7178

Cuyahoga County Council Representative:
Sunny Simon: 216-291-8773

County Fiscal Office for Property Taxes,
Dog Licenses, etc. 216-443-7010

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