

South Euclid

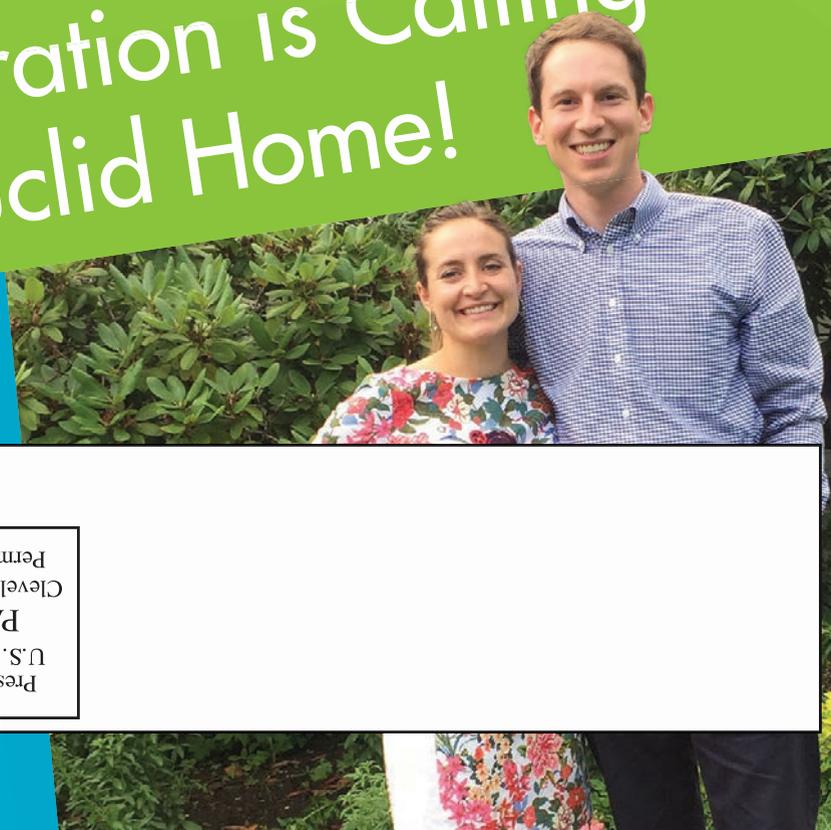
Summer 2018

magazine

MEET THE MILLENNIALS:



A New Generation is Calling South Euclid Home!



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filled with school supplies.



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SEPTEMBER 01, 2018
2 PM - 7 PM

TICKETED EVENT FOR MORE DETAILS PLEASE VISIT
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Mayor

Georgine Welo

2018 City Council

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Editor

Keith Ari Benjamin
Director of Community Services

South Euclid Magazine is a quarterly publication of the City of South Euclid. We are looking for interesting South Euclid people and places to profile in upcoming issues. If you have any story ideas, please share them with us by contacting Keith Benjamin at 216.691.4234 or kbenjamin@seuclid.com.

Contributors: Sally Martin, Michael Love, Daniel Subwick and Kevin McCarthy

Special thanks to resident Jean Nadeau for her editing and proofreading expertise!

Interested in Advertising in South Euclid Magazine?

Make sure to schedule your advertisement for the Fall 2018 issue. Call Sherry Tilson at 216.342.5204 for more information.





Mayor Georgine Welo
216-291-3769

Welcome to the summer edition of South Euclid Magazine!

I'm reminded every day of why I'm proud to call South Euclid home. Not only are we centrally located, affordable, walkable, and transit-friendly, but our community is also made

up of incredible people who take pride in their neighborhoods and are willing to take positive action everyday to make South Euclid a great place to live, work, and play.

Over the past many years, I have seen first-hand how involved neighbors make a positive difference in our community and I am inspired by our residents and community leaders who go the extra mile and work passionately to be a positive force in our neighborhoods. This issue of South Euclid Magazine continues to spotlight some of your great neighbors!

Seeking Permanent Solutions to Keeping South Euclid Safe, Strong & Stable

Your support of temporary measures, like the Safety Levy, over the last few years have helped us maintain our community but there is much more we need to do to keep South Euclid safe, stable and strong. Over the last several years we have made cuts in nearly every City department and staffing in our departments have been reduced to minimums. For example:

- Your Service Department is doing more with less. In 2008, the department had 32 employees, we now have 19 employees in the department and have been creative in doing more with less.
- We have embraced several innovative regional initiatives to save taxpayer dollars, and last November merged our city's dispatch into a new regional emergency 911 dispatch center with Shaker Heights, University Heights and Cleveland Heights.

On January 28, 2017, the Plain Dealer Editorial Board sent a message to Governor Kasich and the State Legislature, saying "Enough is enough. The cuts to the Local Government Fund (LGF), a pool of state tax money shared with localities, that Kasich and legislators made in prior budgets must be reversed this year. Ohio's next budget must funnel more money to the LGF, not less." Unfortunately, the State's budget continues with the cuts to the Local Government Fund and more reductions have been introduced for consideration by the legislature.

As a result, we must continue our community dialogue about how we are going to work together to find a more permanent solution to continue providing critical services that keep our community safe, vital, vibrant and stable, not only for the next five years, but for the next generation of South Euclid residents. Other cities have implemented more permanent solutions like income tax rollbacks, income tax increases and have begun charging residents for trash pickup, and we must consider doing the same.

The State Legislature has made "fend for yourself" localism a reality for South Euclid and all local communities, and is one of the

main reasons why we and other communities across the state must be more reliant on local tax dollars to keep our communities safe, stable and vital.

Your role in helping us seek permanent financial stability in the wake of continuing state cuts.

It is because of you that we have been able to keep South Euclid safe and stable and we need your help to keep us moving forward.

Because of you we have better neighborhoods, safety forces, new roads under construction every year, parks, playgrounds and special places. Because of you, we enjoy a balanced and diverse place where commerce, culture and community converge to foster a better quality of life and fuel business growth not just today, but for future generations. Thank you again for all of you have done and continue to do to keep our community strong.

There is a "New Normal" in our country, and this reality means that we must be willing to adapt to change and embrace new policies and practices that are innovative, creative and inclusive.

It also means that, as your government, we have to take a more active role in economic and neighborhood development and be a partner to ensure that we are adaptive and resilient to our changing environment, economy and the region around us.

As an inner-ring suburb we have our challenges, but we come together to work on solutions, build community confidence and we don't let one negative action destroy our confidence or our faith that we shall succeed.

South Euclid is a community positioned for continued success

In South Euclid, we have been proactive, working together as residents to move our community forward and lead South Euclid towards a brighter future by being innovative, trying new ideas and taking reasonable risks.

South Euclid is a city on the move: We are connected to our commerce, culture and community. We are a vibrant and vital place in Northeast Ohio where residents, businesses, religious congregations and non-profit organizations come together to enjoy a diverse lifestyle that's steeped in tradition and ripe with sustainable action. In South Euclid we have countless gathering spaces, smart green spaces and nearby amenities to keep us engaged and entertained.

In South Euclid we believe in our future – and that the seeds we have planted together will continue to grow for generations to come. By working together, we will continue to build South Euclid as place we can all be proud of and where we can all come together and thrive! ✍

Have a great South Euclid summer!
Georgine

Join us for the 4th Annual Rock the Block!

SATURDAY JUNE 23, 2018

12:00PM-10:00PM

All of the fun takes place on Mayfield Road (between South Green and Sheffield). Be there for South Euclid's Biggest Party, with a full day of music, food, kids activities and more. See below for a complete schedule of events:

MUSIC & ENTERTAINMENT:

1:00pm-2:00pm:	Rick & Sharona
2:00pm-4:00pm:	Cocktail Johnny
3:00pm-5:00pm:	Bubble Show from Guinness World Record Holder Dr. UR Awesome along with special guest the San Diego Bubblemeister
4:00pm-6:00pm:	Tony Quarles & The Discovery Band
6:00pm-6:30pm:	Pizza Eating Contest presented by Marco's Pizza
6:30pm-7:30pm:	Karaoke Contest presented by Black Forest featuring local celebrity judges
7:30pm-10:00pm:	Channel 3's Monica Robins & The Ninja Cowboys
All Day:	Interactive reptile display from South Euclid's Herps Alive
All Day:	Kids Activities (Inflatable slide and obstacle course, games, crafts, and more). All kids activities are free courtesy of Garfield Memorial Church and St. John Lutheran Church

FOOD WILL BE AVAILABLE FOR PURCHASE FROM THESE GREAT SOUTH EUCLID VENDORS:

Chef Grey Wolf Food Truck (sponsored by Expert Tech Automotive)
Culinary Occasions (Chef Bob Sferra)
Holiday Grill Food Truck (sponsored by Black Forest)
Marco's Pizza
Moe's Southwest Grill
Plus a beer and wine garden!

South Euclid community organizations and businesses will have informative booths at the event along with items for sale. Special thanks to NOPEC, the City of South Euclid, One South Euclid, and St. John Lutheran Church for making this year's Rock the Block the best one yet.

WE HOPE TO SEE YOU SATURDAY JUNE 23RD
FOR SOUTH EUCLID'S BIGGEST PARTY!

Visit: www.serocktheblock.com for more information!

MEET THE MILLENNIALS: A NEW GENERATION IS CALLING SOUTH EUCLID HOME

South Euclid is in the midst of a population migration and millennials are moving in and buying homes in all the neighborhoods in our community!

What makes a city attractive for Millennials?

These savvy young residents want to be close to the city and all the cultural and park amenities, want to live in a walkable, green and sustainability-minded community, value diversity, and are looking for attractive, right-sized housing that fits their budget.

According to the National Association of Realtors, millennials

are the largest group of homebuyers and represent 65% of all first-time homebuyers in 2017. A perfectly located "Metro-Suburb", South Euclid's residents enjoy the comforts of suburban living within minutes of Greater Cleveland's best destinations, providing for a balanced lifestyle that offers the best of both worlds.

South Euclid is the perfect fit! These new residents are taking a leadership role in the community and love getting involved and helping shape all the great things happening.

We are thrilled to welcome them home to South Euclid and thought you'd like to get to know some of your new neighbors.

SARAH HRICKO & BRETT SUMBRUM

Sarah Hricko is one of many South Euclid residents who are part of the region's growing "Creative Class." A dance teacher, marketing manager at a nonprofit arts organization and new mother, Sarah is a West Side transplant, moving across the river from Lakewood, where she grew up, with a stop in Cleveland Heights before choosing to buy her first home in South Euclid in 2016.

Sarah joined the board of the One South Euclid Community Development Corporation in 2016 with the goal of giving back to the community and contributing to South Euclid's continuing renaissance. Sarah and her fiancé Brett chose South Euclid because they

were able to find an affordable, conveniently located and actively engaged community all wrapped up in one location.

Both Sarah and Brett mentioned that the city has an advantage when it comes to its proximity to downtown Cleveland. The city also has the advantage of being close to local retail centers and businesses such as Oakwood Commons and Cedar Center North. Parks, community gardens, greenspace, and the Dog Park are also key reasons why they love South Euclid.

Most importantly, it was South Euclid's commitment to community engagement that led her to relocate to the community. "In South Euclid there are great opportunities



for young professionals to become active members in the community," said Sarah.

Sarah and Brett both agree that they love how South Euclid is thriving! ✨

ASHLEY KING

Ashley King, a University Heights native, lived in several Northeast Ohio communities before purchasing her home in South Euclid in 2017. A recent graduate of Levin College of Urban Affairs with a Master's Degree in Urban Planning, Ashley is very involved in Northeast Ohio, serving as the Housing Director for the City of Maple Heights, a board member of One South Euclid Community Development Corporation, and as a member of the South Euclid Planning Commission.

When Ashley was looking to purchase a home, she was looking for a city that was community-oriented, had close proximity to green spaces, and was not too far away from her work and Greater Cleveland's rich cultural amenities. Ashley was able to check

off all these boxes by moving to South Euclid.

Ashley appreciates the city's focus on community and the many events produced by the city and other community organizations, including the annual Rock the Block celebration, community garage sales and South Euclid's eight Community Gardens and pocket parks. In addition, South Euclid has the luxury of having the Euclid Creek Metroparks Reservation and is near the new Acacia Reservation.

An avid biker, Ashley stated that it was very important for her to be able to find a city in close proximity to many locations like shopping, parks and cultural amenities.

When she was looking to buy her first home, South Euclid offered Ashley the unique opportunity to check off all of her requirements of living in a community that is progressive, diverse, sustainability-minded and moving in a positive direction. In



addition, she appreciates the transparency the city shares with its residents and the unique energy city leaders bring to being inclusive and involving as many residents as possible in decisions made about the future of the city. ✨

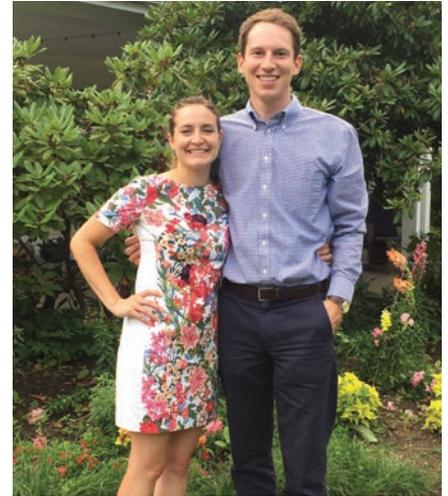
DAN & IVY MONROE

Dan Monroe grew up in Lyndhurst and graduated from Brush High School before attending John Carroll University to obtain his MBA. His wife, Ivy, grew up in a suburb of Dayton and relocated to the Greater Cleveland area to attend the Cleveland Institute of Art. When Dan and Ivy were looking to buy their first home, Dan was drawn back to his hometown in South Euclid.

"We chose South Euclid because we were looking for a place that had a mix of housing styles, well maintained neighborhoods and a place that was 'up and coming' and in close proximity to shopping, cultural amenities and major transportation networks," said Dan. Dan, who works as an accountant at Parker Hannifin, and Ivy, who is working in marketing and graphic design for

Cleveland State University, both value South Euclid's convenient location, commitment to sustainability, and the abundance of greenspace and pocket parks intertwined within the community's neighborhoods. They appreciate that South Euclid works with residents to produce a variety of community events like the GardenWalk, community garage sales, community gardens, block parties and family-friendly events like the annual Rock the Block street festival at Mayfield and Green Roads. They also like the mix of new retail and local institutions like Dairy King and Warehouse Beverage. The city boasts the only dog park on the east side of Cleveland, which will come in handy as the Monroes have recently expanded their household by adopting a highly energetic puppy named Boone.

The Monroes believe that South Euclid



has a vibrant future as a progressive and diverse community that is welcoming to all and will remain a great place to live and raise a family. ✍

ANDY WOODS & CASSANDRA ANSELMINI

Andy Woods grew up in South Euclid and found his way back home after graduating from college. A graphic designer, Andy and his girlfriend, Cassandra Anselmi, purchased their first home last year, and love living in the city because of its proximity to highways, major retail, wonderful greenspaces and a responsive government committed to community involvement. Andy loves that South Euclid is centrally located and just a 25 minute drive to downtown Cleveland and all of Greater Cleveland's rich cultural amenities.

The biggest change Andy has seen over the years is the revitalization of major retail centers in South Euclid, along with the addition of new major retailers. Growing up in South Euclid, his family had to leave the city to shop and dine. However, recent additions offer the ability to shop and dine in South Euclid and keep tax dollars in the community.

Andy and Cassandra participate in



the city's community garden program plot at the Quarry Park Community Garden, where they can enjoy the park and meet neighbors. They also value the many events that bring residents together on an annual basis like Rock the Block and Harvest Fest and are looking forward to the new Bexley Bash concert

series this summer.

Andy and Cassandra both say that they love that South Euclid is becoming a trendy place to live, and are looking forward to many years of thriving in South Euclid! ✍



“Pam’s Park” Honors Community Organizer & Fills Neighborhood With Beauty & Love

In 2012, on their daily dog walks, Jim and Pam O’Toole had gotten fed up with the condition of an abandoned house at 1080 Argonne.

The home, which used to be well-kept, was becoming more and more dilapidated. The landscaping was overgrown, a loose storm door swung open in the wind, and as if in response to the overall disarray, the site had become a place where passersby discarded their trash. The O’Tooles reached out to Housing Director Sally Martin, who had become equally frustrated with the bank-owned home’s condition and was contemplating demolishing it. The home was eventually demolished and the city was able to gain ownership of the land.

“Pam was aware that the city had been creating community gardens using federal grant funds and asked if perhaps the city would consider constructing a ‘pocket park’ on the site at 1080 Argonne,” said Martin. Pam had researched these types of small community parks and determined that it might be a good fit for the neighborhood. In order to get the go-ahead from the city, Pam was asked to determine if neighborhood support existed for the project. To do that, Pam and Jim walked door-to-door to every home in their neighborhood, not just getting signatures in support, but collecting funds and on-going funding commitments from over 100 residents for the perpetual upkeep of the park.

One resident complained about a vacant parcel at the corner of Argonne and Bluestone that had been long-neglected and worried that the new park would end up in a similar state. To convince that resident, Pam organized a full clean-up of that site, with the assistance of numerous volunteers who filled over 40 bags with debris. She created a small garden on the newly cleaned site – one of many “guerilla landscaping” projects she would install over the years throughout the city.

With full support of the community, plans moved forward for the construction of the new park at 1080 Argonne. Residents and a professional landscape designer came together to discuss the design of the new park to make sure it met the needs of area residents, and plans were made for the construction. Pam’s ideas for the design of the park were incorporated into the plan, and the park was completed in the spring of 2013. Two other pocket parks were created in the city that same summer: one adjacent to the Argonne Park at Adrian and Winston, and one in the western part of the city at Colony and Halsey roads.

To ensure that the plants got established during the dry summer that followed, Pam and Jim visited the park daily, bringing numerous five gallon buckets of water to the site to hand-water the plants. Tree “sponsorships” were sold to commemorate family members of residents to help provide



funds for the on-going maintenance of the park.

Each year that followed, Pam was a constant presence in the park. She added perennials, solar lighting, holiday decorations, and a Little Free Library, turning the park into a neighborhood show-stopper.

In 2014, Cleveland was the host city for the International Land Trust Conference, and the Argonne Park was the site of a mobile workshop for conference participants. Visitors from all over the country, the UK and Belgium convened in the park, hearing the story of the park’s

creation from Pam's perspective.

To celebrate the creation of the Argonne Park and the neighboring Winston Park, the city hosted the first-ever City Jam in June 2014. Live music, food trucks and kid-friendly entertainment filled the streets between the two parks and was enjoyed by hundreds of residents and visitors.

In addition to her work at the park, Pam and Jim started a very active neighborhood group in the Avondale-Argonne area. Pam was a founding board member of the city's nonprofit community development corporation, One South Euclid. In addition, she founded the nonprofit South Euclid K-9 Foundation to support our police dogs, volunteered and raised funds for the city's Purple Heart Homes projects and devoted hours upon hours beautifying the city and bringing residents together in countless ways.

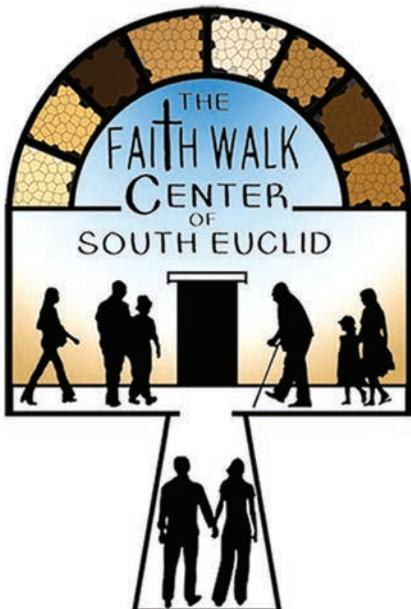
In January 2018, Pam suddenly passed away. To memorialize her years of volunteerism in the community, the city rededicated the Argonne Park as "Pam's Park" on June 3, 2018. In the spirit of Pam's love of community gatherings, a pot luck



celebration of Pam's life and legacy took place at the park.

Although it's difficult to quantify the value of the park to the community, Avondale Road resident Reverend Gene McAfee sums it up well, "It's hard to exaggerate the positive influence the pocket park has had on our neighborhood. I am genuinely blessed to live just across the street, where I can see how the park has been a teaching lab for the children of Adrian School, a gathering place for families with young children to read and discuss books from the Little Free

Library, and an oasis of quiet and beauty for people of all ages. When members of my congregation from Richmond Heights visit my home, I always make it a point to talk about the park. The city's commitment and Pam and Jim's dedication to this project is a legacy to all of us who live in this area. To transform a derelict residence into something as inviting as the park is an achievement which makes all of us who live here proud and grateful, and to rededicate the park in Pam's memory is a great thing for the city to do." ✍️



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3rd Annual Faith Walk 5K

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\$25/person, \$40/duo Sept 1-Race day

Register at: www.fbcse.org/faithwalk-center

Brush Arts Program helped SEL graduate Adina Pliskin find Hollywood

Producer and documentary filmmaker Adina Pliskin admits that as a young teen, she was the person that parents warned their kids to stay away from.

"I was hanging out with a rough crowd, smoking, drinking, you name it," she says. Her upbringing in South Euclid was fraught with struggle, as her mother's mental health issues and subsequent divorce from her father forced Adina and her older brother Ariel to grow up quickly. These days, the busy producer/director is living in Los Angeles with her husband of four years, the Emmy-nominated comedian, Mike Lawrence.

Adina, a 2002 Brush graduate, attended SEL Schools from K-12, and found the teachers there to be a lifeline when things got tough. "In third grade when my parents got divorced, my teacher at Rowland, who was a Hungarian immigrant, took me aside and we had many conversations about what was happening, which made me feel less alone. Because my parents were immigrants (from Argentina and Israel) too, I felt we had a special bond," recalls Adina. In addition to school, Adina took refuge in art. "My grandparents had a deep love of arts and culture and made sure that I was exposed to art classes for kids at the Cleveland Institute of Art. In spite of her grandparents' positive influence, by the time Adina reached middle school, she was often getting into trouble.

Things changed when Adina joined a youth theater program called, "What's Love Got to Do With It" – a program created by the Free Clinic of Cleveland that brought sketches about teen health issues into inner city schools. This was followed by a

job with the AIDS Task Force, as a youth outreach worker where she handed out condoms and AIDS prevention information. She created "zines" and fliers to help get the word out about safe sex. Adina had found her purpose in activism.

At Brush, Adina got involved with the arts program. Two new teachers, Sarah Curry and Hadley Conner, became important influences in her life, as Adina found a home in the art department. Ms. Curry encouraged Adina to consider moving to New York City following graduation to pursue her creative interests and meet like-minded people. Adina took her advice and obtained a degree in painting from Hunter College. During college, Adina spent a year abroad in Argentina, studying documentary filmmaking. Film was the fusion of Adina's passion for art and her love of movies and television.

After graduation, Adina found work as a waitress while attempting to find jobs in film production. A dinner out with a friend on Cinco de Mayo proved to be an unlikely turning point. "My friend and I were in a crowded restaurant, and a woman knocked over my drink. I recognized her from the show "Party of Five". It turned out that her companion was a documentary filmmaker. He gave me his card. I ended up working for him for four years," recalled Adina.

An impressive number of documentary film credits ensued. One of the most memorable and poignant for Adina was a film about the Holocaust called "Defiant Requiem." Adina's paternal grandfather was a Holocaust survivor, so working on the project, which was filmed in



Prague, held deep meaning. Back in New York, a stint filming segments for Sesame Street ensued — a favorite project that remains close to Adina's heart. "For several seasons, we did around six minutes of every episode of the show, producing the segments 'Word on the Street' and 'Murray Has a Little Lamb' featuring Murray the Monster," said Adina.

Comedy has also been a focus of much of Adina's work. Last year, Adina directed a four episode web series for Amazon profiling four young female comedians to accompany the series *The Marvelous Mrs. Maisel*. She also produced and directed six shorts for Harper Collins starring Abigail Breslin.

In 2010, Adina met Mike Lawrence. The two bonded over their love for bad zombie movies, and by the third date, they knew that they were meant to be together. They were married in 2014. During summer 2017, the couple relocated from New York City to Los Angeles.

Adina feels the recent publicity around the near-daily

reports of sexual abuse scandals perpetrated by powerful men is helping to call attention to the plight of women, especially in male-dominated industries like film. "The industry is very misogynist. There are not many women behind the camera. It's hard to get respect and I've found I have to prove myself over and over," said Adina.

Adina wholeheartedly agrees with the observations of writer Lindy West who said, "The solution is putting people into positions of power who are not male, not straight, not cisgender, not white. This is not taking something away unfairly—it is restoring opportunities that have been historically withheld."

These days, as a seasoned producer and director, Adina is most interested in telling stories with strong, fully developed female characters. According to Adina, "Things are finally changing. Female-driven stories are selling tickets." Women like Adina Pliskin are blazing a trail for the next generation of female directors. We can't wait to see her next act. ✨

Visit the SEL Experience Project at SELEXperienceproject.com for more great stories about South Euclid graduates!



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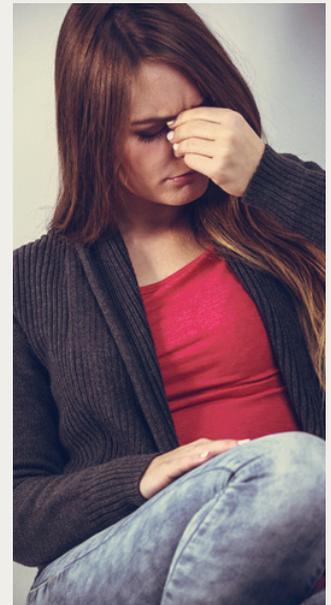
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Verona Road Neighbors Build Close-Knit Community

There is something special about Verona Road neighbors. It's the kind of neighborhood where if you announce that you're looking for egg cartons for your child's school project, you are likely to find several of them on your front porch a few moments later.

New neighbors are often welcomed with a warm hello and a gift of food or flowers. Every year, their neighborhood block parties are the stuff of memories—sack races, scavenger hunts, great food, and real conversation. The neighborhood even holds its own "Freecycle" event—finding new homes for things that other neighbors no longer need. Two tragic fires in one week led neighbors to begin immediately collecting clothes and household items to help those affected get resettled. The outpouring of support is inspiring.

What is their secret to this nearly Utopian neighborliness? Less than a decade ago, the neighborhood was suffering. Foreclosures and vacant homes littered the block. Since then, homes have been purchased and renovated and new neighbors have added life and energy to the street. One home in particular seems to be partly responsible for the neighborhood's "secret sauce." About halfway down the block, you might notice a bungalow with lots of wildflowers, a Little Free Library out front, and a ping pong table in the back of the driveway. Sherry Greenberg has lived in the home since 2013, when she inherited the property from her Aunt Yetta and Uncle Sam. Sherry had spent much of her youth in the home, after her mother's untimely passing and her father's long bout with illness. She had fond memories of her aunt and uncle and her time in SEL Schools. Still when the time came to consider relocating from Shaker Square, she had to think long and hard about "coming back to the suburbs", after enjoying being in a more urban, walkable area for so many years. Dan, her partner of more than 20 years, had recently passed away and she felt ready to make a change. From her initial reluctance, she has emerged as the



neighborhood and city's biggest champion. "Some people have their family and feel like they don't need anyone else—that all their spaces are filled in. I don't have all my spaces filled in," reflected Sherry on some of the reasons why it's so important to her to make connections with her neighbors.

Sherry became fast friends with many of the neighbors on the street like Jean Nadeau, Laurie Siedman, Vicki Hall, Kathy Slack and Aria Bona. They work together to organize neighborhood meetings to plan the block parties and other events. A robust Facebook group, moderated by Sherry, helps everyone share news and information. Sherry is quick to share all the positive news from the city, and encourages neighbors to reach out and help one another, take care of the environment, and patronize city businesses. The Little Free Library and ping pong table serve as open invitations to neighbors to stop, get to know one another, and stay awhile. Sherry and her neighbors



have created the neighborhood that they want to live in by reaching out and being good neighbors. "There's no pretense," said Sherry as one of the things she loves most about her neighborhood. Take some time this summer to walk down Verona Road, check out the wildflowers, grab a book from the Little Free Library and say hello to some of the friendliest neighbors in town. ✨

If you would like to learn more about organizing a Street Club or Neighborhood Association, contact Keith Benjamin at kbenjamin@seuclid.com or Daniel Subwick at communitydevelopment@seuclid.com.

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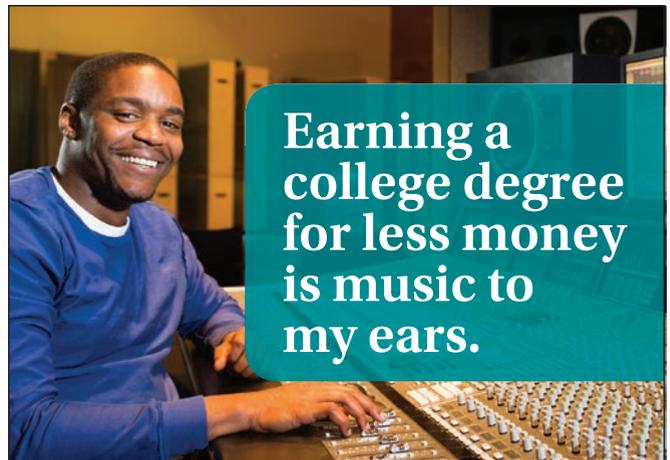
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JULY

Sunday July 1, 2018

Community Band Concert (Hillcrest Concert Band)

7:00pm / Notre Dame College Lawn

July 7th & 21st

South Euclid Cultural Guided Tour

10 am – 12 pm • FREE

Meet at St. John Lutheran Church

4386 Mayfield Road

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Tuesday July 10, 2018

“Bexley Bash” Concert Series at Bexley Park

featuring Afi “Plays Bass” Scruggs & Wanyama!

4:00pm-9:00pm

Farmer’s Market, Food Trucks & Fun!

July 11th, 18th, & 25th

South Euclid Nature Stroll Guided Tour

6:30 – 8:30 pm • FREE

Meet at Oakwood Green

3765 East Antisdale Road

RSVP by Noon the day before to

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Thursday July 26, 2018

Taste of Cedar Center (SE Commission on Aging Fundraiser)

5:00pm-7:00pm / Cedar Center North

Saturday July 28, 2018

City Hall Open House

11:00am-2:00pm

1349 South Green Road

Tours of the Police and Fire Departments!

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AUGUST

August 1st

10 am – 12 pm

August 8th, 15th, 22nd

6:30 pm – 8:30 pm

South Euclid Nature Stroll Guided Tour

Meet at Oakwood Green

3765 East Antisdale Road

RSVP by Noon the day before to

216.291.0771

August 4th & 18th

South Euclid Cultural Guided Tour

10 am – 12 pm • Free

Meet at St. John Lutheran Church

4386 Mayfield Road

RSVP by Noon the day before to

216.291.0771



Sunday August 5, 2018

Freecycle

9:00am-1:30pm / Bexley Park

Items NOT Accepted: Large Furniture, Computer Monitors, Non-Flat Screen TV’s



Sunday August 5, 2018

Community Band Concert (Band TBA)

7:00pm / Notre Dame College Lawn

Tuesday August 7, 2018

“Bexley Bash” Concert Series at Bexley Park

featuring Matt Harmon & Jay Patrik Boland!

4:00-10:30pm

SPECIAL MOVIE IN THE PARK at 9 pm: E.T.

The Extra Terrestrial (sponsored by MyCom)

SEPTEMBER

September 1st & 15th

South Euclid Cultural Guided Tour

10am – 12 pm • Free

Meet at St. John Lutheran Church

4386 Mayfield Road

RSVP by Noon the day before to

216.291.0771

September 5, 2018

South Euclid Nature Stroll Guided Tour

10 am – 12 pm

Meet at Oakwood Green

3765 East Antisdale Road

RSVP by Noon the day before to

216.291.0771



Saturday September 8, 2018

One South Euclid’s Harvest Fest!

11:00 am-3:00 pm

Quarry Park

A Celebration of local food & community gardening!

Live music, food demonstrations & kids’ activities



Sunday September 23, 2018

E-Recycle Event

11:00am-3:00pm

Community Center

Items NOT Accepted: Computer Monitors, Non-Flat Screen TVs

OCTOBER



Saturday October 6, 2018
Community Garage Sale
 9:00am-2:00pm
 Community Center

October 6th & 20th
South Euclid Cultural Guided Tour
 10 am – 12 pm • Free
 Meet at St. John Lutheran Church
 4386 Mayfield Road
 RSVP by Noon the day before to
 216.291.0771



Saturday October 13, 2018
Community Shred Day
 (City Hall Back Parking Lot)
 9:00am-12:00pm



Thursday October 25, 2018
Pumpkins in the Park
 Bexley Park
 5:30pm-7:30pm
 Free Pumpkins, fall snacks and beverages



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NOVEMBER



HAPPY THANKSGIVING!



Community Spotlight Mercury Theatre Company!

South Euclid's Mercury Theatre Company (MTC) is celebrating their 20th Anniversary Season! Founded in 1998, MTC is an award-winning, non-profit theater company with a mission to create extraordinary theatrical experiences, and to advance theatre as a means of educating, challenging and inspiring the Greater Cleveland community and its young people through family-friendly programming of rarely seen and premier works, innovative staging, and through its educational outreach and My First Musical program.

Located on the campus of South Euclid's Notre Dame College, MTC has several theatre productions this summer and fall including Joseph and the Amazing Technicolor Dreamcoat, Caroline or Change, and Shrek, the Musical.

For more information, visit www.mercurytheatrecompany.org or call 216.771.5862.

DECEMBER



Sunday December 2, 2018
Holiday Lighting Ceremony
 4:30pm-6:00pm
 City Hall

IMPORTANT PHONE NUMBERS

- Police & Fire Emergency: 911
- Police (Non-Emergency): 216-381-1234
- South Euclid City Hall: 216-381-0400
- South Euclid Community Services: 216-381-0400
- South Euclid Community Center: 216-291-0771
- South Euclid Economic Development: 216-381-0400
- South Euclid Service Department: 216-381-0402
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- SELREC @ YMCA (Recreation): 216-691-2246
- Community Partnership on Aging: 216-291-3902
- South Euclid-Lyndhurst Branch County Public Library: 216-382-4880
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COMMUNITY CLEANUP FOR A HEALTHY & VIBRANT SOUTH EUCLID!

Why is Litter a Problem?

When trash (plastic bags, bottles, cigarette butts, plastic cigar tips, etc.) is discarded onto the ground, it washes into storm drains and directly into our waterways untreated. Trash negatively impacts wildlife and migratory birds, poses hazards for fisherman and boaters, and is an eyesore along streets, parks, and waterways in our community.

Litter Facts / Did You Know?

- ◆ Plastic pieces, cigar tips and cigarette filters are continually at the top of the list of trash found at beach cleanups locally and worldwide (Ocean Conservancy).
- ◆ More plastic cigar tips are found on Cleveland beaches than in any of the other Great Lakes Beach Cleanups (Alliance for the Great Lakes).
- ◆ Cigarette filters/butts are NOT biodegradable. The acetate filters take years to decompose, and the toxic chemicals trapped in the filters can leak into aquatic ecosystems, threatening our water resources.
- ◆ Plastics break down into tiny pieces called microplastics in water, then release toxic chemicals swallowed by fish, birds, snakes, and other wildlife.
- ◆ It can take 600 years for plastic monofilament fishing line to decompose.

What You Can Do:

- ◆ Do Not Litter! Lake Erie is our source of drinking water, so we need to do our part to clean up pollution and to educate others not to litter.
- ◆ Follow the 3R's—Reduce, Reuse and Recycle wherever possible (Cuyahoga County Solid Waste District is the local recycling resource).
- ◆ Use reusable shopping bags instead of single-use plastic bags at the store and recycle bags if the service is available at your grocery store.
- ◆ Don't overfill trash cans as litter can blow into the street on windy days.
- ◆ If you see illegal dumping, alert the City's Service or Police Department.
- ◆ Organize a storm drain stenciling activity in your neighborhood to educate people that *Only Rain goes Down the Storm Drain*.
- ◆ Volunteer at a local stream, beach or park cleanup event.



Litter ends up in our waterways when rain washes trash down the storm drain



Cigarette butts end up on our beaches



Euclid Beach Adopt-a-Beach Cleanup Team, one of many local groups organizing cleanups



Let's Bring Back the Woosy Owl Motto Give a Hoot, Don't Pollute!!



For more information on how to reduce stormwater pollution, contact us at 216/524-6580 or visit our website at www.cuyahogawcd.org



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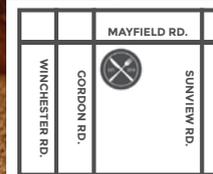


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LITTLE FREE PLANT LIBRARY

“What on earth is the South Euclid Little Free Plant Library?” you might ask if you have stumbled upon the strangely named Facebook page. The virtual plant library was the brain-child of South Euclid Housing Director Sally Martin. “I noticed all of the Little Free Libraries springing up across South Euclid to allow residents to share books, and I thought that there should be a way for residents to share plants that they need to divide,” said Martin. An avid gardener, Martin often found herself composting her extra plants or putting out a sign in the yard to give them to passersby. The Facebook group now has 155 members who post photos of plants they would like to share, or plants they are looking for. Gardeners also share tips and ideas on the page. Martin is excited to see so much enthusiasm for gardening in the community. “Anything that makes our community more beautiful, and brings neighbors together is a very good thing.”

COMMUNITY PARTNERSHIP
ON AGING NEWS

Celebrating 40 Years of Service to South Euclid Seniors!

Summertime is a great time to get involved with CPA. How about volunteering with our monthly food distribution program, Produce Plus? Last month we distributed almost 3,000 pounds of produce and shelf stable foods to over 180 older residents...or what about becoming a friendly visitor for one of your neighbors or lending a hand with a summer construction project?



What about attending one of our new programs? We are excited to bring a new experience to you: Learn and Go, a two-part program that includes a two-way real-time communication videoconference with world class teachers and experts paired with a related field trip. Our first session on July 17 will explore the importance of trees and plants, with a horticulturist from the Royal Botanical Garden of Canada who will help us explore how plants are the building blocks for life on earth. One week later, on July 24, we will travel to Holden Arboretum to view what's in bloom in the gardens, complete with guides and trams! The cost for both sessions is only \$35 and includes transportation to Holden Arboretum. Another session planned for this year will be on deep space and a fall session will feature Georgia O'Keefe, coupled with a trip to the Cleveland Museum of Art for the traveling exhibition on her work. For more information or to sign up, call 440.473.5138.

August brings our annual Summer Symposium, scheduled for August 9. This year the topic is memory fitness and we will explore the science behind memory and learn strategies and suggestions to create a personal memory fitness toolkit. Dr. Brian Appleby of University Hospitals will share current research on memory, neuroplasticity and brain health. Kathryn Kilpatrick, a speech pathologist and memory fitness coach (www.memoryfitnessmatters.com), will discuss the seven keys to memory fitness. The doors open at 5:00 pm, heavy appetizers will be served beginning at 5:30 pm and the speakers will start at 6:30 pm. Tickets are \$15 and are available at CPA (440.473.5138) or online at www.eventbrite.com.

Check our website for more summertime activities at www.communitypartnershiponaging.org. Enjoy the beautiful weather and please stop by and say hello at our table at this year's Rock the Block. ✍



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Your Community Development Corporation!

Neighborhood Grant Program and Commercial Storefront Renovation Program Update.

Neighborhood Grant Program

As we near the official start of summer, One South Euclid, your Community Development Corporation, wants to update you on the success of the Neighborhood Grant Program and the inaugural Commercial Storefront Renovation Program.

The Neighborhood Grant Program, off to a successful start, is now in its third year. The program proved so popular, that funds for owner-occupied exterior repair projects were exhausted in May. With a total budget of \$100,000, up from \$65,000 last year, the grant program has been able to assist more applicants in five grant categories than ever before.

Owner-Occupied Exterior Repair Grant: Homeowners current on property taxes may apply for up to \$2,000 for exterior repairs.

Senior Citizen Grass Cut and Snow Plow Grant: Senior citizens over the age of 60 who cannot perform the work themselves and cannot afford to hire a contractor may apply for grass cut and snow plow services for the 2018 grass cut season and 2018-2019 snow plow season.

Community Beautification Grant: Residents or neighborhood organizations may apply for up to \$1,000 for community beautification projects such as maintenance projects for the community gardens, beautification of street tree lawns, etc. (Applications are still being accepted.)

Community Engagement Grant: Residents or neighborhood organizations may apply for up to \$500 to help with block parties, mailers, or other creative events that bring residents together (applications are still being accepted.)

Residential-Rental Exterior Repair Grant: Landlords that reside in the city or previously lived in the home they are renting out may apply for up to \$1,000 (with a 100% match of funds by the

landlord) for exterior repairs to the home.

"ONE SOUTH EUCLID" GIVES BACK TO RESIDENTS & NEIGHBORHOODS

Owner-Occupied Exterior Repair grants funded 51 projects at a total cost of \$62,525 in 2018. Projects spanned from garage demolition and rebuild to leveling sidewalk blocks and everything in between. This grant category was supported by a \$50,000 Cuyahoga County Community Development Supplemental Grant (Casino Funds) and a grant from Huntington Bank. As stated earlier, this grant category closed for the calendar year on May 8 due to funds being exhausted.

The Senior Grass Cut and Snow Plow grant funded a total of 56 senior citizens to help with grass cut and snow plow services for the 2018 grass cut season and 2018-2019 snow plow season. These services amounted to a total of \$34,775. Applications became available on February 1 and closed on April 3. This program was also supported by a grant from Huntington Bank.

The Community Beautification grant has funded six projects for a total of \$2,686. Those projects have included replacing a park bench, and repairs to community gardens. This grant category still has very limited funding, and applications are being accepted until funding is exhausted.

The Community Engagement grant has funded 11 projects for a total of \$4,450. Projects have included block parties, summer concert series events and other events. This grant category still has very limited funding and applications are being accepted until funding is exhausted.

Grantee Spotlight: Marsha Besuner Klausner

In the last two years, the Neighborhood Grant Program has been



transformational for residents. Marsha Besuner Klausner, a lifelong resident of South Euclid, received funding to make repairs to her fence as well as other small projects. She wrote in a letter to One South Euclid, "I want to thank (One South Euclid) for allowing me to do some necessary repairs to my house..... As a "lifer" in South Euclid, my loyalties are split- (my) property is in South Euclid and I am a proud Cleveland Heights High School alumna. The older I get, I am more and more appreciative of the fine city I live in."

Commercial Storefront Renovation Program Revitalizes Mayfield Road

This year marks the introduction of One South Euclid's Storefront Renovation Grant (SRG) Program. SRG is designed to assist business owners who wish to improve the exterior aesthetics of their buildings, add value to their property, and attract more customers. It is a logical extension of One South Euclid's successful and popular Neighborhood Grant Program.

There was an application process and the deadline for this year's round of grants was March 31, 2018. Up to \$30,000 in total grant funding was available this year, and recipients had to match at least 100% of the funding they were granted with their own funds. Awarded projects must make improvements that are visible from the street and completed by the end of the year.

Continued on page 21

This year's recipients are:

- Just Cats Hospital (4125 Mayfield Road)
- Black Forest Bar and Grill (4368 Mayfield Road)
- Hillcrest Building (4431 Mayfield Road)

Just Cats is planning a new exterior mural and a new parking lot. Dr. Jessica Pizzuli purchased Just Cats five years ago and wants to upgrade the look of the hospital. Dr. Pizzuli stated that she was very thankful to have received the grant. "Without (the grant for the mural) I would not have been able to redo my parking lot." She thought the grant program was a great idea and affirms South Euclid's commitment to businesses in the city. Her project begins in June and will be completed this summer.

Black Forest has been a South Euclid institution for decades. Rich King purchased the building in 2014 and has expanded and updated the popular spot. With the SRG, Mr. King received

assistance for the exterior renovation and addition of a sidewalk patio for warm weather dining. His project is underway with completion anticipated this summer.

The Hillcrest Building will use the grant for a much needed exterior renovation that will include new paint, signage and a modern new look. Upon completion of the project, a new mural will also be installed on the building replacing the one removed earlier this year.

These transformational projects are not only a win for the business owners, who get much needed funding help, but is also a win for the City and community members who get to walk and drive past nicely renovated storefronts.

Help Support Community Grant Programs by Attending the "Mingle at the Mansion" Fundraiser on October 18, 2018!

If you want to help support One

South Euclid and programs such as the Neighborhood Grant Program or the Commercial Storefront Renovation Program, please consider joining us on Thursday October 18th for Mingle at the Mansion. As the name suggests, it is an evening fundraiser for One South Euclid hosted at the Telling Mansion. This event will give attendees the opportunity to not only support their local community development corporation, but also will showcase the Museum of American Porcelain Art that is housed in the renovated Telling Mansion, something all residents should be proud of. Details will follow.

One South Euclid is an organization of volunteer board members consisting of South Euclid residents, business owners, and community leaders. If you wish to get involved or just want more information on upcoming One South Euclid programs and events, please visit our website, www.onesoutheuclid.org.





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New Businesses and Revitalization Projects Strengthen South Euclid!

As you drive through South Euclid this summer, it is an exciting time to see progress in our business districts, including the construction of new buildings, storefronts being renovated, and new shopping and dining options. Here is a look at all of the latest happenings around the city:

Cedar Center:

The new **Planet Fitness** at Cedar Center is now under construction. This is the first Planet Fitness in Northeast Ohio to be constructed as a new building. When complete, the building will serve as a flagship Planet Fitness facility, with over 20,000 square feet of workout space. Planet Fitness is filling the final available space at Cedar Center. Upon the opening of Planet Fitness later this year, the Cedar Center redevelopment project will be officially complete.

Oakwood Commons:

Construction continues at Oakwood Commons!

Walmart recently completed an interior and exterior remodeling project and held a grand reopening. They have also introduced curbside grocery pickup.

Season's Kosher Market is growing closer to completion. When Season's opens later this year, it will be the first Northeast Ohio location of this full-service kosher grocery store. Season's will offer over 20,000 square feet for all your grocery shopping needs.

The final outparcel space at Oakwood Commons has been leased by **Valvoline** oil change. Valvoline is in the process of constructing their facility on the site. Upon completion of Valvoline, Oakwood Commons will also be fully developed.

Mayfield Road Corridor:

The Mayfield Road Corridor is seeing much activity this summer as storefronts get renovated with the help of One South Euclid, and new businesses move in.

The building at 4040 Mayfield Road was purchased by new owners. The building is undergoing exterior and interior renovations. Once complete, the owners

will be bringing in a concept similar to salon lofts.

Renovations will also soon be taking place to the building at 4060 Mayfield Road. A new owner has purchased the building and will be renovating it for an artist who will use it as studio and exhibition space.

Longtime South Euclid business **Just Cats Hospital** (4125 Mayfield Road) was recently purchased by Dr. Jessica Pizzuli. Dr. Pizzuli applied for and received a Storefront Renovation Grant from One South Euclid in order to make extensive exterior improvements to her building. She will be installing new lighting and signage, making repairs to her facade, and will be adding a mural to the building to make it more attractive to drivers and pedestrians.

The owners of **Black Forest** (4368 Mayfield Road) are also making a major investment in improving the exterior look of their storefront. They applied for and received a One South Euclid Storefront Renovation Grant which is going toward the building of a new patio on Mayfield Road, as well as new windows/doors, and signage improvements.

Giant Eagle (4401 Mayfield Road) recently completed an extensive interior remodeling project, including new lighting and signage, making the store more user-friendly.

One of the city's oldest buildings, 4431 Mayfield Road (**Hillcrest Karate Building**) will see exterior improvements this summer. With the assistance of a One South Euclid Storefront Renovation Grant, the building will be repainted and new awnings will be installed. The old mural has been removed from the building. The city is working with the building owner and others to install a new mural soon.

The storefront which formerly housed **Fitnatics** (4440 Mayfield Road) is now occupied by **Fawaky Fitness**, part of the

Fawaky Burst Company. Fawaky Fitness offers both individual workout space and group classes.

The former Krush space at 4450 Mayfield Road is being divided into two new storefronts. One new business will be **Urban Paint & Sip** which will be opening later this summer. The other side of the space will be occupied by a bistro-style restaurant which should open this fall.

McDonald's (4500 Mayfield Road) has completed a major interior and exterior renovation, including new signage and self-ordering kiosks.

Square One Nails (also located at Cedar Center) has recently opened on Mayfield Road with this opening, the Marc's Plaza development is now fully occupied.

Finally, the **Telling Mansion** (4645 Mayfield) is nearing completion. Later this year, the **Museum of American Porcelain Art** will celebrate its grand opening. **The South Euclid-Lyndhurst Historical Society** has moved into its new home at the front of the property in the gatehouse on Mayfield Road.

Monticello/Green Corridor:

A new restaurant is now open at 4262 Monticello Blvd. called **Bite Creole Kitchen**. Be sure to stop by and check it out.

Three new landscaping and maintenance companies have moved into the South Green Road industrial corridor, purchasing formerly vacant buildings and restoring them to productive reuse:

- 441 South Green Road:
Lawn Lad Landscaping
- 442 South Green Road:
Blossom Landscape & Design
- 445 South Green Road:
Brown Landscaping

Please visit www.cityofsoutheuclid.com for a complete directory of all South Euclid businesses. If you or someone you know is looking to open a business in our community, please also check our website for a complete list of available properties. Have questions about starting a business? Please contact Economic Development Director Michael Love at 216.691.4205 or mlove@seuclid.com.

SOUTH EUCLID POLICE – CHIEF KEVIN NIETERT



Are You Missing a Bike?

There are currently 21 unclaimed bicycles in the SEPD property room that we are unable to return to their rightful owners because they do not have bike licenses.

Did you know that you can obtain a bike license for free from the SEPD? Applications for bike licenses can be filed with the record room Monday – Friday between the hours of 8 a.m. and 4:00 p.m. To expedite the process it would be best to bring your bike to the Municipal Complex so that the necessary information needed to complete the application can be recorded. ✍



CONGRATULATIONS TO POLICE OFFICERS BRYAN HEGYES AND JOHN CAMPER!

Officer Hegyes was promoted to Sergeant and Officer Camper was promoted to Lieutenant by Mayor Welo at the May 29th Council Meeting.

New Regional Dispatch 911 Center

On October 1, 2017, the SEPD joined a regional dispatch center that serves four other communities (Cleveland Heights, Richmond Heights, Shaker Heights and University Heights). While the transition has been relatively seamless, one common criticism from residents is the lack of familiarity on the part of the dispatcher, which we knew would be a drawback. For example, we recently received a call where the caller referenced Greenview as the location. Now if you're from South Euclid you would immediately think Greenview Upper Elementary School on South Green Road. However, the dispatcher was not from South Euclid and their point of reference was PEP Greenview Day Treatment Center on Southington Road in Shaker Heights. After the dispatcher asked some clarifying questions the situation was resolved. SEPD asks for your patience as the regional dispatch center and its employees mature and grow. The dispatchers are not playing a game of 100 questions when a resident calls in. They recognize that the resident's call is a priority to them at the time and want to make sure that the proper resources are dispatched. However, in order to do so they will need to ask some questions to determine what is taking place, where it is taking place, the description of any persons and/or vehicles involved. Please be patient and understand that the person you are speaking with, while qualified and trained to handle your call, may not be intimately familiar with South Euclid and the questions they are asking are designed to elicit the necessary information to address the reason for your call. ✍

Keep Your Car Theft-Free

The South Euclid Police Department (SEPD) needs your help. In 2017, we had 81 reported thefts from automobiles. This continues to be a problem. Since January 1, 2018, we have had 53 reported thefts from automobiles. Most if not all of these thefts have occurred in residential driveways overnight. This is a crime that is highly preventable simply by locking your vehicle. However, there are a couple additional steps you can take to be proactive.

Remove all valuables from the vehicle or secure them in the trunk or out of sight.

Park your vehicle in the garage or in a well-lit area. ✍

m-m-M-M-M

ENJOY YOUR SUMMER WITH DAIRY KING!

Ice Cream Treats or Dole Fruit Whip (shown)

South Euclid Dairy King

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A Successful Year of Co-Curricular and Student Athlete Accomplishment

Throughout the calendar year, the South Euclid Lyndhurst Schools has maintained a correspondence with the community to update everyone on the various important aspects of daily life in our District.



Linda N. Reid

The creative, performing and digital arts, dedication to technology and innovation have all showcased opportunities for students above and beyond the call of classroom duty.

This edition of our community correspondence will shed light into the various successes that took place this year with co-curricular endeavors and interscholastic competition. Students in the SEL Schools continue to shine, and the District desires to share this with our community.

The values and characteristics that can be discovered, acquired and developed through involvement in co-curricular and student organization activities are significant. Coaches and advisors to the District's student groups elevate the importance of teamwork, communications, time-management and leadership skill development. Even greater in terms of

importance, can be the framework for long-term life traits such as problem-solving and decision-making skills. At all ages our students are exposed to opportunities for involvement, encouraged to participate and rewarded for the accomplishments as they grow and succeed.

Charles F. Brush High School features a comprehensive offering of student leadership organizations and clubs. Among the most notable groups from this year is the Brush High School Academic Challenge Team, which is advised by Nick Crane and Lynne Fearer. Earlier this spring, the Academic Challenge team finished in first place on the WEWS News Channel 5 broadcast of "Academic Challenge." This organization begins its season in September, practices weekly and competes in quiz battles throughout the school year against other nearby districts. Other Brush High School student leadership groups include: National Honor Society, Student Congress, M.A.C. 2.0, Peer Leaders, the Arc Elite Academy, Academic Decathlon, Debate Team, Environmental Club, Robotics Club and Science Olympiad.

On the fields and courts of interscholastic competition, the Brush High School student athletes delivered a year of historic and record-setting statistics. The Varsity Football team won the Western Reserve Conference with an overall record of 9 wins and 3 losses, hosted its first-ever playoff game in school

history and made the playoffs for only the third time in school history. The Brush Arcs will be led this season by incoming Head Coach Edmund Hall, and the community intends to continue rallying around our football team. Adam Turk and Bryce Gordon led a successful Boys Soccer season. Eve Horrigan excelled as a runner for the Lady Arcs. The Boys Basketball Team won their second consecutive Western Reserve Conference Championship this past year. DJ Dial eclipsed the 1,000 point mark, making him only the fifth student-athlete to score so many points in school history. The SEL Schools athletic program has been led by some of the finest coaches in our area, and the District thanks them for their service. The entire athletic program has been led by Mike Murphy, who this past year, earned the NEOIAAA Athletic Director of the Year award. A comprehensive listing of the successes from this past school year can be found on the District's website, www.sel.k12.oh.us.

Success stories from throughout the 2017-2018 School Year abound when it comes to the co-curricular achievement of our students. Please stay tuned for more successes from the South Euclid Lyndhurst Schools in the future! Have a safe and enjoyable summer! ✍

Linda N. Reid
Superintendent of Schools

South Euclid MyCom Youth Council

The City of South Euclid is looking for young leaders to provide direction for Out of School Time Programs in the community.

Youth Grades 7-12 will meet with the City to help establish programs and improve academic, recreation, cultural arts, career and college preparatory opportunities for all South Euclid youth and young adults.

What is MyCom?

The MyCom Network connects Greater Cleveland youth to their neighborhoods and futures while helping them become self-sufficient

adults who give back to the community.

Youth Development is Community Development.

In South Euclid we are working to identify neighborhood values and set goals around youth development. Together, we share a commitment to engage youth as active members in the community and agree to listen to and value the youth voice in developing programs, and partnering to make them a reality.

For more information contact Keith Benjamin, South Euclid Director of Community Services at kbenjamin@seuclid.com or 216.381.0400 ext. 234. ✍

Councilman-at-Large Dennis Fiorelli Council President

It was with the utmost respect, honor and privilege that I introduced Vietnam veteran Joseph Horvat to speak following the Memorial Day Parade. Joe spoke with passion and care of the history, tradition



Dennis Fiorelli

and celebration of the present Memorial Day Holiday and honoring our military veterans. Thank you Joe and all those who have served our Country.

Reflecting upon what I have been writing about for several years, including: reduced expense through automated trash pick-up and increased recycling, the importance of being great neighbors, enjoying the City parks, pool, and youth softball and baseball programs, the value One South Euclid adds to our diverse

community, the services available through the Community Partnership on Aging, to mention just a few subjects. Thank you for reading or listening.

As your City Council President, I would like to hear from you. You matter! Please take a moment and email dennisfiorelli@gmail.com or call 216.269.8730, and let me know your thoughts and suggestions. I will listen and respond. I hope to enhance communication and involvement. Working together we can best “come together and thrive.”

I wish everyone a safe and enjoyable summer.

**President, Council-At-Large
Dennis Fiorelli: 216-269-8730**

Councilman-at-Large Marty Gelfand

If you lose your job and qualify for unemployment, the state requires that you report all your efforts to find a new job. But if you own commercial real estate and you lose your “job” of leasing space to your tenant, you call it a loss and get a tax break.



Marty Gelfand

The state and federal governments do not apply the same standards to property owners as they do to wage earners. But at the local level, blighted commercial property is ugly, can become a magnet for crime and vandalism, and does nothing to attract new business or residents. Although causing a blight is not a cause for concern to the state or federal government with respect to holding commercial property owners accountable, it is

a real concern at the local level.

As a local government, South Euclid has an opportunity to raise awareness and revenue when stores go dark. Recently, the South Euclid Planning Commission recommended, and City Council is now considering, Ordinance 05-18, “Dark Store Legislation.” If enacted, the law would require that retail stores approximately the size of a “dollar store” or larger, or shopping centers approximately the size of three “dollar stores” or larger, pay a registration fee if they become vacant. It also requires that these types of developments provide a bond payable to the city in the event the buildings require demolition.

The City Council Zoning and Planning Committee on which I serve has already held one hearing on this legislation and will hold additional hearings to further discuss this. Committee and full council meetings are open to the public and we welcome residents’ input. For more information, contact me at 216.932.1216 or mgelfand@seuclid.com.

Council-At-Large, Marty Gelfand: 216-932-1216

Councilman-at-Large Jason Russell

Summer is upon us in South Euclid, which is a great season to gather with your neighbors. Fortunately in South Euclid we have a number of great community events to allow us



Jason Russell

to “come thrive together”. From softball at Bexley Park to neighborhood block parties, there are ample opportunities to meet your neighbors in South Euclid. This year, thanks to the dedicated residents of the Bexley Park neighborhood, our community will benefit from Bexley Bash Concert series on June 12th, July 10th, and August 7th. Don’t forget Rock the Block on June 23rd. Do you think your neighborhood needs a block party?

You can contact One South Euclid, which offers a community engagement grant that can help you and your neighbors put on a celebration to bring your neighbors together! Happy Summer!

President Protem, Jason Russell: 216-242-6442

Municipal Court Judge Gayle Williams-Byers Requesting Driving Privileges for Suspended Licenses

Across the nation, states are considering new approaches to mitigate the individual and public costs associated with license suspensions that are tied to a driver’s failure



Judge Gayle Williams-Byers

to pay fines, fees and surcharges from traffic and criminal cases. Some of these approaches include relicensing and/or payment amnesty programs, enhanced procedural protections and the elimination of suspensions for nonpayment.

Millions of individuals across the country are barred from legally driving because they have failed to pay fines, fees and surcharges assessed in traffic and criminal cases. The negative economic

and fiscal effects of driver’s license suspensions are frequently disproportionate to the dollar amount of the fines and fees owed.

Legislators, judges and court administrators across the United States are increasingly aware of the costs driver’s license suspensions impose on court systems, families and taxpayers.

In Ohio, suspended drivers may still have the ability to maintain employment, housing and childcare obligations during the suspension period if driving privileges are granted. This is done by requesting driving privileges from either the court that imposed the original suspension or from the municipal court that serves the community where the suspended driver lives.

Once granted, the privileged driver must keep the court order with them at all times. Further, the driver must follow all requirements of the order, including but not limited to any restrictions on curfew, place of travel and number of passengers permitted in the vehicle. Finally, the driver must take note of the order’s expiration and seek renewal when necessary.

For more information or an application for driving privileges, please contact the South Euclid Municipal Court at 216.381.2880 or visit us at www.secourt.org.

Judge Gayle Williams-Byers: 216-381-2880

Councilwoman Ruth Gray: Ward 1

One of the greatest pleasures of being a councilwoman is getting to know the diversity of people who live and work in our grand city. Let's all take more time out of our busy schedules to enjoy the flowers, because they don't last long. There are a host of activities scheduled for everyone to enjoy, like youth baseball and soccer games, neighborhood garden tours, summer concerts and many more. As I drive around the community, I see many of you out making home repairs, cutting grass, planting flowers, reconnecting with your neighbors or introducing yourself to your new neighbors. In any case, this represents the essence of South Euclid.



Ruth Gray

With your help South Euclid will continue to thrive. We are a bedroom community, where city operations depend on property and employment taxes. We don't have large commercial/business industry to benefit economically from. Over the next couple of months, the Mayor and her administration will lay out the projected expenditures and needs for the city to operate at the levels you expect. City Council will in turn, consider its options to enhance the city's financial position. We will need your voice to be heard. It is expected that you will be asked to vote on a financial enhancement on the November ballot.

During the upcoming months, the Recreation Committee will conduct various focus groups to gather more information from you about what you want to have in our outdoor spaces. This information is a vital part of developing a strategic plan to improve the quality of our parks, playgrounds and recreational facilities. Your participation in these discussions are vital, so make plans to attend.

Neighborhood Housing Services Home Repair Loan Program is available to help homeowners with rehab projects up to \$30,000. For more information call 216.458.4663. Smaller grants are available through One South Euclid. For more information, call 216.381.0400.

Have a great Summer! See you around town!

Ward 1 Council Ruth Gray: 216-926-4960

Councilman Joe Frank: Ward 2

We have finally moved into the better weather, and with the warm weather upon us, we have a summer filled with important items that face the city.



Joe Frank

Most important is the City's stabilization of our finances. The City's Finance Committee, meets every second Monday at 7:00pm (just prior to the regularly scheduled City Council Meeting) to discuss the status and to look at the challenges ahead. All meetings are open to the public and we certainly want to hear your thoughts and feedback regarding the City's financial future.

With new commercial and some residential home values improving, things are starting to look up. Conversely, Columbus has continued to phase out certain taxes and we continue to see diminishing our tax revenue from the state.

Businesses are opening and home sales are improving! We welcomed several new residents to the City and celebrated the opening of a few new businesses in the Ward, Marc's Plaza is virtually full and vibrant, and plans for new development are being discussed. The momentum to move forward is here.

Summer brings block parties and summer fun with concerts on the lawn and of course South Euclid's own Rock the Block. I hope to see you at some of our fun events!

If you would like to receive updates on what is going on in our city, please email me at jfrank@seuclid.com and I will add you to the email distribution for updates and announcements.

Ward 2 Council Joe Frank: 216-246-5614

Councilwoman Sara Continenza: Ward 3

Our community is an amazing place, and it will be even better as we continue to commit time and energy into breathing life into initiatives that stem directly from our residents. This is why I am proud to be able to support the upcoming Bexley Bash.



Sara Continenza

In my campaigning for City Council last year, many community members expressed to me that they wished our parks had more opportunities for people of all ages to come together and enjoy a variety of activities. Since Bexley Park's Home Days was discontinued years ago, many feel that a void was left in our park. The Bexley Bash is our opportunity to, once again, bring vibrant events to the heart of our City. Since community engagement is key, a committee of passionate residents was formed to plan and execute this concert series alongside South Euclid City personnel. One South Euclid, our one-of-a-kind Community Development Corporation, as well as University Suburban Health Center and Mayor Welo, all pitched in with financial contributions to support the events, and many of our City's Departments have also pitched in and gotten involved. Come out and join the fun, which will happen on June 12, July 10, and August 7 from 4:00 to 9:00 p.m. at Bexley Park. There will be a farmers market, food trucks, local bands, games, community resources, and so much more! This is a family-friendly event for people of all ages and walks of life. We will see you there!

Also, don't forget about Rock the Block on June 23 on Mayfield Road, and Harvest Fest on September 8 at Quarry Park North. Guided tours of our community, led by resident Carol Johnson, are kicking off once again, and will continue into the fall. Visit <https://www.onesoutheuclid.org/programs/tours/> for more information and to make a reservation (required). So much is happening in South Euclid! What a wonderful place to be!

If you would like to be a part of my email list please email me at FriendsOfSara@gmail.com, or call me at 216.272.2046. Also, don't forget that NextDoor.com is a wonderful social network for neighborhoods, and is totally free to join.

Ward 3 Council Sara Continenza: 216-272-2046

Councilwoman Jane Goodman: Ward 4

Summer means enjoying the outdoors, and for me that means getting complaints about loud parties and screaming young ones. Let's make sure that our enjoyment doesn't infringe on our



Jane Goodman

neighbors' ability to enjoy their own outdoor spaces. Please keep the noise down. Let your first action be to go and talk with the neighbor, and only call the police if that doesn't work.

Grass grows. You need to keep yours shorter than 6" high or the housing department will cite you once only, and then if you haven't cut it they'll send a crew to do it and charge you, and from then on the crew will come without warning, measure the grass, and charge you

again if they have to cut. And speaking of grass, you or your landscaper must not blow or sweep clippings into the street. It gets washed into the storm drains and clogs them up, then the street floods and makes the pavement fall apart even more than it already does.

Enjoying the outdoors also means keeping the street neat. Don't put trash and recycling out before 6:00 p.m. the night before pickup, and pull the bins back in by nightfall of pickup day. Pickup is delayed one day for the July 4 holiday. Check out the service department's web page for the rules about trash and recycling, and a ton of other wonderful information.

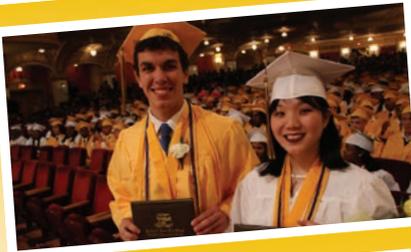
Please mark your calendar for our next Ward 4 meeting: Thursday, October 4, 6:30 p.m. at the Community Center. Bring a neighbor!

Ward 4 Council Jane Goodman: 216-291-0442

SOUTH EUCLID LYNDHURST SCHOOLS

CONGRATULATIONS CHARLES F. BRUSH CLASS OF 2018

The Commencement Ceremony for the Charles F. Brush High School Class of 2018 took place on Tuesday, May 22, 2018 at the Connor Palace Theater in Playhouse Square. Please join us in congratulating our departing senior class.



ACCOLADES, ACHIEVEMENTS AND HONORS OF THE CLASS OF 2018

CLASS OF 2018 DIPLOMAS WITH HONORS RECIPIENTS

Alexis Andrich
Karina Bishko
Timothy Carlin
Bradford Eason
Alexander Emmert
Elizabeth Frey

Thaili Giles
Ashley Gillam
Tyler Iacobucci
Rachel Imel
Jasemine Jackson-Winston
Nicholas Malenda

Connor Martin
Evan Mularo
Alex Neyman
Ciara Pettit
Lauren Radaker
Abiodun Scott

Justin Scott
Gryffon Simmons
Kenyon Spotts
Adam Turk

MAC AMBASSADORS

The MAC program demonstrates Mentoring. Achievement. Community. MAC is open to all students regardless of race or ethnicity. As a districtwide program with a singular focus that reflects the district's strategic plan, all program participants, in each school building, are known as MAC Ambassadors.

Jordan Arrindell
Herman Bailey, Jr.
Iman Durrah
Brian King, Jr.
Ronneia Lukerson
Deidra Mayfield

Zachary Reed
Zaria Reed
Kenyon Spotts
Dalauntae Turnipseed
Syndi Vaughn
Jeanasia Williams

CLASS OF 2018

NATIONAL HONOR SOCIETY

Alexis Andrich
Emilie Bussey
Timothy Carlin
Bradford Eason
Elizabeth Frey
Ashley Gillam
Rachel Imel
Jasemine Jackson-Winston

Connor Martin
Evan Mularo
Alex Neyman
Lauren Radaker
Abiodun Scott
Darby Shafron
Adam Turk



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