

**SPECIAL MEETING OF SOUTH EUCLID CITY COUNCIL**

Council President Dennis Fiorelli called the special meeting to order and the Pledge of Allegiance was recited.

**Roll Call**

**Present:** Councilwoman Sara Continenza, Councilman Joe Frank, Councilman Marty Gelfand, Council President Pro Tem Jason Russell, Council President Dennis Fiorelli.

**Absent:** Councilwoman Jane Goodman, Councilwoman Ruth Gray.

**Legislation Requested by City Council**

Introduced by Fiorelli

Resolution 47-18

## RESOLUTION

AUTHORIZING AN APPROPRIATION OF UNAPPROPRIATED FUNDS IN THE FOLLOWING FUND: "CITY COUNCIL/MISCELLANEOUS FUND #101-7720-52799" FOR PUBLIC EDUCATION EFFORTS RELATED TO THE PROPOSED 0.5% INCOME TAX INCREASE. FIRST READING.

**Action:** Motion to Approve Legislation, **Moved by** Council President Dennis Fiorelli, **Seconded by** Councilman Marty Gelfand.

- Councilman Russell asked Mr. Melamed about the proposed fees to be utilized for follow-up after the levy. Mr. Melamed stated that regardless of the outcome of the levy, it's important to communicate with residents, invite them to be engaged and communicate what the passage and/or failure of the levy will mean in terms of city services or other city actions. Councilman Russell asked where the communication would come from. Mr. Melamed responded that all communications will be communicated by the City, Mayor and Council President and on behalf of council.
- Council President Fiorelli asked if the proposal for consulting services should be revised from 4.5 months to four months, which reduced the line item to \$20,000.
- Councilwoman Continenza asked if the public opinion poll would be conducted with live people or automated. Mr. Wright responded that it would be a combination of both.
- Councilman Frank stated that the City would be paying the consultants for their expertise and that at this late time, it would be difficult to handle all of these efforts internally. Finance Director Wendt agreed.
- Council President Fiorelli made a motion to reduce the total contract expense by \$2,500 and to use \$16,000 that is currently available for services in the City Council budget and amend the legislation to appropriate \$28,250 for a total of \$44,250 for consulting services for education and public relations.

**Action:** Motion to Amend Legislation, **Moved by** Council President Dennis Fiorelli, **Seconded by** Councilman Joe Frank.

**Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5).

**Yes:** Councilwoman Sara Continenza, Councilman Joe Frank, Councilman Marty Gelfand, Council President Pro Tem Jason Russell, Council President Dennis Fiorelli.

**Absent:** Councilwoman Jane Goodman, Councilwoman Ruth Gray

The legislation has been amended.

**Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5).

**Yes:** Councilwoman Sara Continenza, Councilman Joe Frank, Councilman Marty Gelfand, Council President Pro Tem Jason Russell, Council President Dennis Fiorelli.

**Absent:** Councilwoman Jane Goodman, Councilwoman Ruth Gray

The legislation has been approved as amended.

Introduced by Fiorelli

Resolution 48-18

## RESOLUTION

AUTHORIZING THE MAYOR TO ENTER INTO AN AGREEMENT WITH MELAMED COMMUNICATIONS FOR SERVICES RELATED TO PUBLIC EDUCATION EFFORTS REGARDING THE CITY'S FINANCIAL SITUATION AND REVENUE PLANNING EFFORTS REGARDING THE PROPOSED 0.5% INCOME TAX INCREASE. FIRST READING.

**Action:** Motion to Approve Legislation, **Moved by** Council President Dennis Fiorelli, **Seconded by** Councilman Marty Gelfand.

**Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5).

**Yes:** Councilwoman Sara Continenza, Councilman Joe Frank, Councilman Marty Gelfand, Council President Pro Tem Jason Russell, Council President Dennis Fiorelli.

**Absent:** Councilwoman Jane Goodman, Councilwoman Ruth Gray

The legislation has been approved.

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**Adjourn**

**Action:** Motion to Adjourn, **Moved by** Councilwoman Sara Continenza, **Seconded by** Councilman Marty Gelfand.

**Vote:** Motion carried by unanimous roll call vote (**summary:** Yes = 5).

**Yes:** Councilwoman Sara Continenza, Councilman Joe Frank, Councilman Marty Gelfand, Council President Pro Tem Jason Russell, Council President Dennis Fiorelli.

**Absent:** Councilwoman Jane Goodman, Councilwoman Ruth Gray

The Meeting Adjourned at 8:33 pm.

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Council President

Attest:

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Clerk of Council