

South Euclid Recycling Committee (SERC) Meeting Minutes

February 11, 2020 7pm
South Euclid Community Center

Attendees: President Mike Barson, Treasurer Mary K Evans, Secretary Sandy Moran, Madeline Pollack, Jay Freer

Minutes prepared and submitted by Sandy Moran sandy.moran7@gmail.com

Meeting was called to order by President Mike Barson. Minutes of the January 2020 meeting were reviewed and approved. February 11 Meeting Topics /Outcomes summarized below:

Topic 1: SERC participation in South Euclid Memorial Day Parade, May 25, 2020

Attendees are in favor continuing participation in this annual event. A need to recruit more people to march and carry banner was discussed and agreed by all.

Outcomes: All will recruit participants and SERC should use parade to increase awareness of HOW TO RECYCLE and to encourage residents to join in the efforts of the SERC.

Topic 2: Councilperson Goodman's presentation at January SERC Meeting Jane Goodman (email: goodmanj@cuyahogariver.org) is Executive Director of Cuyahoga River Restoration. <http://cuyahogariver.org> Of particular interest to SERC is the Cuyahoga River Restoration project that repurposes used t-shirts to create reusable shopping bags.

Outcomes: encourage Cuyahoga River Restoration to participate in SERC 2020 Electronics Recycling event September 13, 2020, to create awareness of their project(s) and provide reusable bags for e-recycling event attendees.

Topic 3: SERC Recycled Art Contest taking place at Rock the Block

Discussion of challenges in continuing this annual contest were revisited. As agreed by attendees at SERC January meeting, the Committee will not be conducting 2020 contest.

Outcomes: SERC advised South Euclid not to post contest on 2020 calendar. NOTE: All in attendance agree that SERC should continue to have a tent and participate in Rock the Block to engage with the community.

Topic 4: Cuyahoga County Single Uses Plastic Bag Ban (effective January 1, 2020)

Sandy Moran gave update on the Plastic Bag Ban, which is in effect without full enforcement in South Euclid and most cities in Cuyahoga County.

The **BYOB: Bring Your Own Bag** was launched to educate residents and retailers.

Website: <http://sustainability.cuyahogacounty.us/en-US/BYOBBag.aspx> provides Communication Toolkit, FAQs, and other important information.

Outcomes: SERC will track BYOB and educate community on the Bag Ban. Reusable BYOB bags are available (limited supply) / South Euclid is distributing. We'll coordinate with One South Euclid and encourage all to BYOB at SERC events.

Topic 5: Bexley Bash (scheduled for August 4, 2020)

Discussion of SERC participating at Bexley Bash to increase awareness of HOW TO RECYCLE and to encourage residents to participation with committee efforts. Attendees agreed Bexley Bash was a good fit for SERC mission.

Outcomes: Contacted Councilperson Sarah Continenza who advised, as a “service organization” SERC could participate with no fee. NEED TO PROVIDE: our own tent, tables, chairs and recycling educational tools. Committee should vote at March 2020 meeting to finalize participation status and advise.

TOPIC 6: SERC 2020 Calendar of Meetings and Events

A review of monthly meetings, SERC Events and Other Events of Interest took place. Confirmed dates will be posted on City of South Euclid website, South Euclid Recycling Committee Facebook and sent to the SERC email distribution list.

Outcomes:

South Euclid Recycling Committee Meetings are 2nd Tuesday of month, 7 pm-8:30 pm

Location: South Euclid Community Center, 1370 Victory Drive

Contact: Michael Barson at MikeBarson7@outlook.com *protected email*

January 14, February 11, March 10, April 14, May 12, June 9, July 14,
August NO meeting due to events,
September 8, October 13, November 10, December 8 Committee Holiday Party

CONNECT WITH the South Euclid Recycling Committee at:

Memorial Day Parade - May 25, 2020

Rock the Block - tentative dates June 12 & 13

Bexley Bash - August 4, 2020

SERC Free-Cycle - Sunday, August 9, 2020 9am-1:30pm Bexley Park

SERC E-CYCLE – Electronics & Metals Waste Recycling Event September 13, 2020 10am – 2pm at the South Euclid Community Center

DON'T FORGET:

South Euclid Shred Day May 16, 2020 at South Euclid City Hall back lot, from 9am – noon

visit: <https://www.cityofsoutheuclid.com/service/events-recycling/>